

WHAT IS JUMP\$TART?

The Jump\$tart Coalition®, headquartered in Washington, D.C., is a nonprofit organization with more than 200 partners across the country. These partners represent organizations in business, government and education who believe our nation's youth need to be financially educated.

The Coalition's objective is to encourage curriculum enrichment to ensure that basic personal financial management skills are attained during the K-12 educational experience.

WHY STATE COALITIONS?

The Jump\$tart Coalition® takes a leadership role in the formation of state coalitions for personal financial literacy. The state coalition's membership mirrors that of the national coalition.

State coalitions work with educators and also community members to meet the need for K-12 personal finance education in their particular state. Each state coalition has adopted Jump\$tart's mission, standards and initiatives.

ABOUT THE COLORADO COALITION

The Colorado Jump\$tart Coalition is a nonprofit organization with more than 35 organizations and individuals representing business, government and education throughout the state of Colorado. We have joined together to improve the personal financial literacy of Colorado youth by:

- Raising awareness of personal financial literacy.
- Enhancing professional development of Colorado educators on financial literacy issues.
- Coordinating and promoting communication and cooperation among coalition members.
- Supporting personal financial education legislation.

PERSONAL FINANCIAL LITERACY COMING TO COLORADO SCHOOLS

As required by legislation enacted in 2008, new Personal Financial Literacy (PFL) expectations for grades P-12 were adopted by the state of Colorado on December 10, 2009 and are required to be implemented in all public schools for the 2011-12 school year. These PFL Grade Level Expectations and Evidence Outcomes are embedded in the revised Economics and Mathematics standards and can be found on the CDE website:

[www.cde.state.co.us/cdeassess/
UAS/CoAcademicStandards.html](http://www.cde.state.co.us/cdeassess/UAS/CoAcademicStandards.html)

PFL expectations are intended to provide students with the essential knowledge and skills that will enable them to manage savings, investment and checking accounts; to design and maintain a household budget; to manage personal debt; to understand consumer credit and finance; to manage personal credit options; to understand short-term and long-term investment options; and to develop and evaluate risk-management strategies. For example, inquiry questions regarding PFL in the new high school Math standards include:

- Is education worth the cost?
- How much money is enough for retirement?

Each school district is required by HB 08-1168 to include financial literacy in its curriculum and assess student knowledge of financial literacy. HB 08-1168 indicates that financial literacy will be assessed as appropriate within the new mathematics assessment.

WHAT OUR PARTNERS CAN DO FOR YOU

- Books
- Classroom Presentations
- Curriculum
- Programs
- Games
- Software
- Lesson Plans
- Videos
- Speakers
- and much, much more!



**WORKING TOGETHER WE CAN
IMPROVE THE FINANCIAL LITERACY
OF COLORADO'S YOUTH**

**A RESOURCE GUIDE
FROM OUR PARTNERS**

**If you're involved with or concerned
about students learning how
to handle money successfully...
you've come to the right place!**

VISIT US ON THE WEB
www.cojumpstart.org



Our Partners Can Help You

	Professional Development	Classroom Presentations	Elementary School Programs	Middle School Programs	High School Programs	University Programs	Adult Programs	Lesson Plans	Games	Instructional Videos	Free Materials Available	Volunteer Training	Counseling	Other Educational Programs	Other Educational Materials	Software	Books	Funding
AIR ACADEMY FEDERAL CREDIT UNION 800.223.1983 • www.aafcu.com	•	•	•	•	•	•	•				•	•	•	•	•			
ARAPAHOE CREDIT UNION 303.740.7063 • www.arapahoecu.org	•	•	•	•	•	•	•		•			•	•	•	•			
CJ JULEFF & ASSOCIATES 303.910.5293	•	•	•	•	•	•	•	•										
COLLEGEINVEST 303.376.8800 • www.educationcents.org	•	•	•	•	•	•	•	•	•	•								
COLORADO ATTORNEY GENERAL'S OFFICE 303.866.4494 • www.coloradoattorneygeneral.gov		•								•								
COLORADO BANKERS ASSOCIATION 303.825.1575 • www.coloradobankers.org	•	•	•	•	•	•	•	•	•		•	•		•			•	
COLORADO COUNCIL FOR ECONOMIC EDUCATION 303.752.2323 • www.ccee.net	•	•	•	•	•	•	•	•	•	•	•	•		•				
COLORADO DEPARTMENT OF EDUCATION 303.866.6737 • www.cde.state.co.us	•	•						•										
COLORADO ETHICS IN BUSINESS ALLIANCE 303.283.6002 • www.ceba.org		•		•							•			•				
COLORADO SOCIETY OF CPAS 303.773.2877 • www.cocpa.org		•		•			•	•			•	•		•				
COMMUNITY CREDIT COUNSELING SERVICES 303.233.2773 • www.community-credit.org							•						•	•				
CREDIT UNION STRATEGIC PARTNERS 720.479.3200 • www.colocu.com	•																	
DANIELS FUND 303.393.7220 • www.danielsfund.org																		•
DENVER COMMUNITY CREDIT UNION 303.573.1170 • www.denvercommunity.coop	•	•	•	•	•	•	•	•	•				•					
EDUCATION: GET REAL!!! 303.988.8108 • www.educationgetreal.com	•																	
ENT FEDERAL CREDIT UNION 719.574.1100 • www.ent.com	•	•	•	•	•	•	•	•	•		•		•	•				
FEDERAL RESERVE BANK OF KANSAS CITY, DENVER BRANCH 303.572.2300 • www.kansascityfed.org	•	•	•	•	•	•	•	•	•	•	•		•	•			•	
FINANCIAL PLANNING ASSOCIATION OF COLORADO 303.450.0515 • www.cofpa.org	•						•				•	•						
FIRST NATIONAL BANK OF THE ROCKIES 970.242.2255 • www.fnbrockies.com		•	•	•	•	•	•	•	•									
IBC EDUCATION FOUNDATION 303.832.2000 • www.ibcbanks.org							•			•								
JUNIOR ACHIEVEMENT OF SOUTHERN COLORADO, INC. 719.636.2474 • www.southerncolorado.ja.org		•	•	•	•	•	•	•	•	•	•	•		•				
JUNIOR ACHIEVEMENT-ROCKY MOUNTAIN, INC. 303.534.5252 • www.jacolorado.org		•	•	•	•	•	•	•	•	•	•	•		•				
MONEY MANAGEMENT INTERNATIONAL, INC. 866.795.2227 ext. 6511 • www.crediteducation.org		•	•	•	•	•	•	•	•	•	•	•		•				
NATIONAL ENDOWMENT FOR FINANCIAL EDUCATION 303.741.6333 • www.nefe.org	•						•	•	•	•	•	•						
OPERATION HOPE 720.855.8870 • www.operationhope.org		•	•	•	•	•	•	•	•	•	•	•					•	
PINNACLE FINANCIAL STRATEGIES 303.751.8468 • www.pinnstrat.com	•	•	•	•	•	•	•					•						
PUBLIC SERVICE CREDIT UNION 303.639.2325 • www.pscu.org		•	•	•	•	•	•				•							
YOUNG AMERICANS CENTER FOR FINANCIAL EDUCATION 303.321.2265 • www.yacenter.org	•	•	•	•	•	•	•	•	•	•	•	•					•	
YOUTHENTITY 970.963.7259 • www.youthentity.org			•	•	•	•	•							•				



Join the Coalition! If your organization, or you as an individual, are actively engaged in promoting personal financial literacy amongst youth, we invite you to become a partner. Please visit our website www.cojumpstart.org for more information.

RESOURCES AVAILABLE