

A quarterly newsletter to keep interested parties updated on projects and initiatives of the Florida Jump\$tart Coalition for Personal Financial Literacy. Please forward this to anyone you feel would be interested in learning more about the Florida Jump\$tart Coalition for Personal Financial Literacy.

## Florida Jump\$tart's Newsletter: Second Quarter 2005



We are pleased to announce that this July there will be a new addition to the Florida Jump\$tart website: [www.FLjumpstart.org](http://www.FLjumpstart.org) <<http://www.fljumpstart.org/>>. "Grab Todd's Cash" is an interactive game that will be available to learn about personal financial matters, including budgeting and saving. Special thanks and appreciation goes out to Incharge Education Foundation, Inc. for providing the game and to 540 Interactive for helping us customize it for our website. Because of this type of collaboration and the support of our Board Members, we have reached 9,000 visits a month on our homepage. This game is a wonderful tool to offer our visitors and a proactive approach for those that may want to learn more or teach others about managing their personal finances!

## NEW MEMBERS:

### **Alliance for Neighborhood Restoration**

[dhmclaughlin@cfl.rr.com](mailto:dhmclaughlin@cfl.rr.com) <<http://dhmclaughlin@cfl.rr.com%20>>

Delores McLaughlin, Executive Director We are a local Weed and Seed Initiative with a Youth Leadership Component. We have developed a successful Youth Employment Training Program, which includes a session on Financial Literacy; budgeting, banking and savings. It is our intent to expand our program into a year-round class at our Safe Haven using the FDIC's Money Smart Curriculum.

### **Allvista Solutions**

[lrogers@allvista.org](mailto:lrogers@allvista.org) <<http://lrogers@allvista.org>>

Libby Rogers, COO Programs and materials offered: Credit When Credit is Due From Dimes to Dollars Money Smart Credit Report

### **540 Interactive**

[www.540interactive.com](http://www.540interactive.com) <<http://www.540interactive.com>>

Paul Joachin, President Web Designers

### **Tallahassee Housing Authority**

[claudette@tallha.org](mailto:claudette@tallha.org)

<<mailto:claudette@tallha.org>>

[severia@tallha.org](mailto:severia@tallha.org) <<mailto:severia@tallha.org>>

Claudette Cromartie, Executive Director Severia Franklin, Public Housing Administrator The program provides money management training for youth ages 6-18 living in subsidized housing. Financial planning is also provided for families enrolled in the public housing and section 8 family self-sufficiency (fss) programs.

### **The Freedom Center of Lakeland, Inc.**

[mzarle@thefreedomcenter.org](mailto:mzarle@thefreedomcenter.org) <<mailto:mzarle@thefreedomcenter.org> >

Michael Zarle, Executive Director A Christian community center that serves to positively impact the lives of "at-risk" children, youth, and their families within Lakeland's inner city, through programs and partnerships that develop the mind, body, and spirit. The Freedom Center of Lakeland, Inc. will strategically network with community agencies and faith-based organizations to sponsor daily programs including after-school recreation, reading and tutoring, mentoring and counseling, health and substance awareness, parenting classes, referral services, and other life-building activities. IT IS OUR DESIRE TO PARTNER WITH OTHER ORGANIZATIONS TO LEARN MORE ABOUT FINANCIAL LITERACY ACTIVITIES.

### **Kountry Kids**

[willislk2@aol.com](mailto:willislk2@aol.com) <<http://willislk2@aol.com%20>>

Jessica Willis, Grade School Teacher

### **Florida Institute of Certified Public Accountants**

[Hubbardb@ficpa.org](mailto:Hubbardb@ficpa.org) <<mailto:Hubbardb@ficpa.org>>

Brenda Hubbard, Member Services Projects Sr. Manager "Accounting for Success" is a high school outreach program pairing CPAs with Florida's high schools to make presentations and provide career and technical information to students and teachers. Also conduct a college residency program for rising high school seniors who are minority.

**Mercantile Bank**

[kathy.hazelwood@bankmercantile.com](mailto:kathy.hazelwood@bankmercantile.com)

Kathy Hazelwood, Vice President/Community Development Officer

**KidsWealth USA**

[sr@kidswealth.com](mailto:sr@kidswealth.com) <<http://sr@kidswealth.com%20>>

Michael DaSilva, President; Jamie Bieberstein, Susan Rabel KidsWealth is a three-phase Money and Wealth Training Program for kids of all ages. Phase 1 is the KidsWealth Money Management Program. a 5 step training program that provides a disciplined, consistent and balanced approach to teach kids how to manage money within a budget. Phase 2 will teach kids how to make money by using their imagination and will teach them entrepreneurial skills. Phase 3 will teach them how to master money, providing them with the basics of investing and banking. This program is designed to be easily incorporated into the parents busy lifestyle and is based on their current child-related spending.

**WealthBuilders, Tallahassee**

[sta03@fsu.edu](mailto:sta03@fsu.edu) <<http://sta03@fsu.edu%20%3cbr%3ewww.wealthbuilders-fsu.org%20>>

Sean Albee The goal of WealthBuilders is to increase knowledge and understanding among the university community on Budgeting, Savings, Credit Cards, Investing and the current Job Market; so students can build their futures on a solid financial understanding and maximize their personal well being.

**Family Value Creations, Inc./FFA**

[mlchindamo@cfl.rr.com](mailto:mlchindamo@cfl.rr.com) <<mailto:mlchindamo@cfl.rr.com>>

Michael L. Chindamo, CFP/Founder We are licensed in a Joint Venture Children's financial education books and music CD ages 3 -8. We create family oriented financial FFA Journal/education/alert/organizer software to be completed in May. Also Family Values CD (inspirational Music) & Larry's Artist Guide for aspiring music artists and school band programs. To be completed in May.

**Eastern Financial Florida Credit Union, Clearwater**

[www.affcu.org](http://www.affcu.org) <<http://www.affcu.org>>

Christopher Ph Asst. Vice President

**Bethel Apostolic Temple, Miami**

Minister Juvais J. I. (Chairman) Faith Based

**Laura George, Coral Springs**

[www.theroaringmountain.com](http://www.theroaringmountain.com) <<http://www.theroaringmountain.com>>

consumer advocate

**NAF Academy of Finance**

<<http://financialeducation.com>>

**Lake Wales NAACP Youth Council (ACT-SO Program), Lake Wales, FL**

[howardwf@verizon.net](mailto:howardwf@verizon.net) <<http://%20howardwf@verizon.net>>

### ACT-SO: Afro-Academic Technological Scientific Olympics

#### *Olympic of the Minds*

The ACT-SO program ([www.naacp.org](http://www.naacp.org)) is conducted in conjunction with the local Branches of Polk County Florida NAACP. It is designed to encourage Black Youth (grades 9 - 12) to excel in academic and cultural pursuits in the area of science, humanities, performing arts as well as business.

### **HCCS, Miami**

[paul@mrhouses.com](mailto:paul@mrhouses.com) <<http://paul@mrhouses.com>>

Homeless Advocate Program is a financial asset management program focusing on families who have been rendered homeless within the past two (2) years due to domestic violence in the home.

### **Robbins Firm Finance, LLC**

[susan@robbinsfirmfinance.com](mailto:susan@robbinsfirmfinance.com) <<mailto:susan@robbinsfirmfinance.com>>

Susan C Robbins, Financial Educator Dave Ramsey's "Financial Peace for the Next Generation" school curriculum for public, private, and home schools; Dave Ramsey's "No Matter What" series geared toward teenagers in youth groups, churches, and non-profit outreach programs.

### **Florida A&M University, Tallahassee**

[tondamnelson@yahoo.com](mailto:tondamnelson@yahoo.com) <<http://tondamnelson@yahoo.com>>

Tonda Nelson - Teacher training classroom presentations students program counseling K-8 grades.

## Annual Board Strategy Meeting for 2006

September 14, 2005: 9/14/05 at 9:00 AM Local Time Board Meeting 9 a.m. - 3 p.m.

Location - 105 West Colonial Drive, Orlando, Florida 32801 Lunch Sponsorship Sponsored by Colonial Bank, N.A.

## Community Partner Statewide Outreach Efforts

Tallahassee, May 2, 2005 Scheduled meetings included: Bill Cheeks met with Beth Corum, the Executive Vice President of FBA. The meeting was to invite participate in Florida Jump\$tart and to invite representative of FBA to attend future partner meetings in Florida.

Rosanna Jacobsen, President of Jump\$tart for Florida and with Bill Cheeks, Regional Director for the Midwest/Eastern States of Jump\$tart, met with Jeanie Henson with the Florida Credit Union League and new Florida Jump\$tart Board Member. Ms Henson volunteered to accompany them on their visit with state and community leaders in Tallahassee.

Tami Torres, Director of Communications for the Department of Financial Services at the CFO's Office at the new Capitol to discuss Investor Protection Trust and working together to promote personal financial literacy in Florida.

Kamilah Prince, Deputy Director of the Office of External Affairs for the Florida Department of Education to discuss the FCATS, the 2006 Jump\$tart survey to be

administered to 12 grade seniors in random high schools in Florida to obtain state specific results.

Claudette Cromartie and seven staff members of The Tallahassee Housing Authority met with Rosanna and Jeanne. After a presentation by Rosanna on the need for personal financial literacy for the youth, The Tallahassee Housing Authority said they will definitely become a partner with Jump\$tart and promote the program in their after school programs and in their adult programs.

Rosanna discussed how each of these groups could work with one another to facilitate Financial Literacy efforts collectively at a statewide in 67 counties. Florida Jump\$tart promotes personal financial literacy throughout the year through its website, meetings and events. Florida Jump\$tart brochures were provided listing all the Board Members and the Jump\$tart Annual Report was distributed. Bill explained how relationships have been formed on a national level and with their counterparts in various states. There are 40 of the 50 states in the US that have a Jump\$tart presents which are very active and working with all state level organizations in government, private, public, non profit community and faith based. Each organization was invited to future meetings and events.

The next scheduled Florida Jump\$tart community partner meeting was held on June 8, 2005 in Tampa and hosted by Citigroup, CCCS of Orlando-Tampa and Colonial Bank, N.A. 24 Community Partners were present. The Keynote speaker was John Koenig who introduced O-Force and the Prism Program, matching workforce needs with education requirements.

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**Teachers Summer Training - South Florida**

**Monday, July 11, 2005 at 8:30 a.m.**

Presented by the Florida Jump\$tart, this event is made possible with a grant from **The McGraw-Hill Companies** and will be held in Miami for Florida Department of Education’s Family and Consumer Sciences teachers from various counties and hosted by the City of Miami. Due to the aftermath of the four hurricanes, this event is a collaborative effort to provide supplemental personal financial education training and materials to teachers who may not have been able to attend the Florida Jump\$tart event during the statewide pre conference for the October 15, 2004 event in Tampa. The keynote speaker is **Mayor Manuel Diaz, City of Miami**. Promotional items for teachers are being provided by Colonial Bank, N.A. Special Thanks to the presenters for their contribution and time.

**Train-The-Trainer - Central Florida**

**Thursday, July 28, 2005** The Pinellas Wealth Building Coalition, in collaboration with the St. Petersburg NHS FDIC Model Project, Raymond James Bank, and the FDIC will host a Train-The-Trainer. The class time will be from 9:00 a.m. to 4:00 p.m. and will be limited to the first 24 enrollees (a box lunch will be provided). Please arrive on time.

Please register for the session as soon as possible (or by Friday, July 22, 2005) by completing the *Registration/RSVP form* and the *Pre-course Questionnaire* and faxing the forms to John Olsen at 334-277-4856, or send the forms by e-mail to [jolsen@fdic.gov](mailto:jolsen@fdic.gov) (Telephone: 334-271-5213) This is a free seminar designed to present the basics of classroom instruction; to enable and empower volunteers to deliver approximately one-hour long courses on the FDIC’s Money Smart curriculum to end-users. The primary purpose is to provide the class

participant with tools that may enhance their skills as a classroom instructor in teaching the Money Smart modules. The seminar will also cover some ideas and recommendations on how to present the Money Smart curriculum. *Participants are encouraged to teach one or more of the Money Smart modules to end-users within the next 12 months.* The session will be held at the James B. Sanderlin Center, 2335 22<sup>nd</sup> Avenue, South, St. Petersburg, FL, 33712. A local contact is Cherin Stover at 727-321-9444.

## Teachers Summer Training - South East Florida

Friday, August 5, 2005 at 9:00 a.m. Presented by the Florida Jump\$tart, this training in West Palm Beach/Boca Raton are for teachers and made possible by a grant from **Charles Schwab Grant**. Training is provided by Consumer Credit Counseling Service of West Palm Beach.

**Contact:** Jessica Cecere  
[jessica.cecere@cccsinc.org](mailto:jessica.cecere@cccsinc.org) <<mailto:jessica.cecere@cccsinc.org>>

## First Time Homebuyer Workshops

**Consumer Credit Counseling Service** guides participants through the complex, confusing and sometimes overwhelming process of purchasing a home. We believe educated buyers are less likely to become a victim of predatory lending, fair housing discrimination, or become a foreclosure risk. Topics include: finding the right mortgage product; understanding the costs of ownership; and preparing for closing.

Saturday, July 16, 2005 - 10:00 am - 4:00 pm, Community Foundation Building in WPB. Saturday, July 23, 2005 - 10:30 am - 3:30 pm, Martin County Public Library in Stuart. Saturday, July 30, 2005 - 10:00 pm - 4:00 pm, Community Foundation Building in WPB.

Wednesday & Thursday, August 17 & 18, 2005 - 6:00 pm - 9:00 pm, Port St. Lucie Community Center.

**For reservations - call 866-616-3720**

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## A Message from the ABA:

### National Teach Children to Save Day April 26th

Dear **National Teach Children to Save Day** Participants,

On behalf of the entire **Teach Children to Save** team here at the American Bankers Association Education Foundation, **THANK YOU** for making **National Teach Children to Save Day 2005** such a success. You certainly rose to the challenge and kept momentum for

financial literacy building. The combined talents of many - more than **5,000 dedicated bankers** - paid big dividends for kids across this country. Whether in front of a class or behind the scenes, each of you made contributions *-too many to mention here* - that added up to a terrific series of teaching events. These events touched the lives of more than **202,000 children. Bravo!**

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PLEASE VISIT OUR WEBSITE:

[WWW.FLJumpstart.org](http://www.FLJumpstart.org)

[<http://www.fljumpstart.org/>](http://www.fljumpstart.org/)

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