



## Florida Jump\$tart's Newsletter: Third Quarter 2006—2007

A Quarterly Newsletter to keep interested parties updated on projects and Initiatives of the Florida Jump\$tart Coalition For Personal Financial Literacy. Please forward this to anyone you feel would be interested in learning more about the Florida Jump\$tart Coalition For Personal Financial Literacy

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### President's Message

Welcome to all our new Board Members, Officers and Community Partners! Your leadership and volunteerism is our strength. We look forward to seeing all of you at our next meeting in January 2007. The meeting place and time is not definite at this time; but will be communicated on our website [www.fljumpstart.org](http://www.fljumpstart.org) under the Activities tab. The Board of Directors met for their annual strategy meeting on September 29, 2006 and have renewed ambitions and goals to share with you and your organization!



We look forward to partnering with you throughout the coming year. As you all know, Florida is a large state with 67 counties and each of you are so important to the success of our common mission to promote personal financial education for our citizens, especially our students and youth. A proactive approach is usually the best resolve. Preparing early for a financial quality of life living in the 21<sup>st</sup> Century is a necessity, not just an extra class to take for fun. Of course if can be fun, if one plans and has the knowledge to budget and save accordingly, a life long commitment requiring ongoing adjustments.

Special greetings to our friends in North Florida, Central Florida and South Florida. Thank you all for contacting us statewide and for your interest in working with Florida Jump\$tart, its volunteers and its clearinghouse to collectively be able to reach out to more educators, administrators, students, parents and community partners to get the job done for personal financial literacy!

*Warm regards,*

*Rosanna  
President*

*Florida Jump\$tart Coalition for Personal Financial Literacy*

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## Welcome to New Partners

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### Florida Department of Financial Services

Bureau of Consumer Outreach  
2295 Victoria Ave., Suite 163  
Fort Myers, FL 33901- 3867  
239-461-4000

Consumer Hotline: 1-800-342-2762

Contact: Terry Cerullo, Outreach Coordinator

Email: [terrance.cerullo@fldfs.com](mailto:terrance.cerullo@fldfs.com)

Website: [www.fldfs.com](http://www.fldfs.com)

### OneSimpleLoan

4023 Tampa Road Suite 2400  
Oldsmar, FL 34677  
877-663-7467

Contact: Paul J. Simino, President/CEO

Email: [psimino@onesimpleloan.com](mailto:psimino@onesimpleloan.com)

Web site: [www.onesimpleloan.com](http://www.onesimpleloan.com)

### Tranae Shelton

8935 Okeechobee Blvd. #208  
West Palm Beach, FL 33411  
561-793-5773

Email: [tranaeshelton@hotmail.com](mailto:tranaeshelton@hotmail.com)



### Smith Barney

301 E. Pine St.  
Orlando, FL 32801  
407-236-5037

Contact: Alan Sitkoff, First V.P.  
Wealth Management

Email: [alan.l.sitkoff@smithbarney.com](mailto:alan.l.sitkoff@smithbarney.com)

### Stonestreet Wealth Management

6710 Professional Parkway West, Suite 301  
Sarasota, FL 34240  
941-306-2599

Contact: Wendy Polisi, COO

Email: [wendy@stonestreetwealth.com](mailto:wendy@stonestreetwealth.com)

Web site:

[WWW.STONESTREETWEALTH.COM](http://WWW.STONESTREETWEALTH.COM)

### University of Central Florida

Campus Life

P.O. Box 163251

Orlando, FL 32816-3251  
407-823-2626

Contact: Fritzlaine M. Powell, Director, Partnership Development

Email: [fpowell@mail.ucf.edu](mailto:fpowell@mail.ucf.edu)

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## Statewide Events

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**July 12, 2006** Statewide teachers Career and Technical Conference: Rosanna Jacobsen representing Florida Jump\$tart participated the event and the luncheon. Three presentations were conducted on Financial Education by InCharge Education foundation, Al Duarte; KidsWealth, Rob Sansome; and FDIC, John Olsen

**August 25, 2006** UCF Welcome Fair: Florida Jump\$tart and Colonial Bank presented and spoke with college students on Financial Education

## Financial Education Activity

### FDIC Money Smart Workshops (Florida)

FDIC conducts Money Smart classes in Florida for the October 18, 2006 session in St. Petersburg and the October 25, 2006 session in Daytona Beach. Please feel free to share this information and please contact [JOlsen@fdic.gov](mailto:JOlsen@fdic.gov) with any questions.

### SUPER-SIZE YOUR INTERNET EXPERIENCE

Is Google doing all it can for you? Do you yell "Yahoo!" when you find just what you want online? Chances are, your web searches aren't revealing everything. While the vast majority of online information is free and searchable by the general public, many of the best information-oriented sites (newspapers, trade journals, online encyclopedias, etc.) won't show up in a standard web search because the information in those sites is password protected for fee-paying subscribers. So how do you expand your web searches without spending hundreds of dollars a year for online membership fees? The NetPass from Congoo opens the door to paid information services sites. Users can gain access to members-only information from over 300 websites. NetPass is free for the downloading, and also includes Congoo's own web search tool bar to help you reach those formerly unreachable sites. A couple of disclaimers: you won't get unlimited access to every pay-per-view site. Most sites allow NetPass users anywhere from 4-15 free downloads per month.



Also, the only usage Congoo tracks is the number of free articles you've accessed. You can learn more about Congoo and download your free NetPass at [www.congoo.com](http://www.congoo.com).

### HOT TOPIC: FREE MONEY!

Have you ever had to put down a deposit to get utility service in a new home? Ever leave a few dollars in one bank account to cover outstanding checks then move your business to another? If you're like most of us, you may have forgotten that money once you resettled elsewhere. What you may not know is that your funds may still be on deposit, in your name. Your mission, should you choose to accept it: ***claim your money.***

The National Association of Unclaimed Property Administrators (NAUPA) maintains a national database of unclaimed property records. Common types of unclaimed property includes: bank accounts, safe deposit box contents, stocks, mutual funds, bonds, dividends, uncashed checks and wages, insurance policies, CDs, trust funds, utility deposits, and escrow accounts. There is no cost to search for unclaimed property. Just go to NAUPA's website and enter your name and your state of residency. A listing of all unclaimed property in your name (or variations of your name) appears. If you find property you believe to be yours, click on that item and a pop up window tells you how to begin filing your claim. Ready to start searching for lost treasures? Go to [www.missingmoney.com](http://www.missingmoney.com) and see what might be waiting for you!

## News & Events

### Please welcome our new Florida Jump\$tart Board Members

University of Central Florida, **Fitzlaine Powell** will be representing UCF. We look forward to working with UCF, Ms. Powell and her colleagues at UCF. "They are doing so many exciting things to promote personal financial literacy for students through Campus Life and the Student Union!", states Rosanna Jacobsen, president of Florida Jump\$tart, who has served on the UCF Financial Literacy Task Force.

Also, **Laura Royer** is a new Board Member from University of Florida, Marion County Cooperative Extension.

**Brenda Hubbard** from Florida Institute of CPAs is a new Board Member, new Secretary and Chair of the Measurable Goals Committee.

**Steve St. Amand** from Junior Achievement is a new Board Member and a new Audit Committee Member.

**Tom Kane** from Raymond James is the new Treasurer.

**Jessica Cecere** from CCCS is the new Vice President

**Florida Jump\$tart congratulates Alex Sanchez!** We are so pleased to have Alex Sanchez and Florida Bankers as current Members of Florida Jump\$tart. Florida Bankers Association was also one of the original Founding Board Members of the Florida Jump\$tart Coalition in 2003 and 2004. Thanks for all you do to assist our state in the financial arena. Best Wishes and continued success.

**Special Thanks To** InCharge Education Foundation for sponsoring the printing of the new Florida Jump\$tart Brochures

### Florida Passes HB825 Effective October 1, 2006—Florida Financial Literacy Council to be formed in Florida!

[www.flsenate.gov/data/session/2006/House/bills/billtext/pdf/h082503er.pdf](http://www.flsenate.gov/data/session/2006/House/bills/billtext/pdf/h082503er.pdf)



### UCF Student Union Welcome Expo: Florida Jump\$tart and Colonial Bank Participate

Seeing the success the event was for students was enough thanks for me. It gave me a new respect for campus life. I will say this. Whoever said this new generation of loud music and baggy jeans is not responsible was mistaken. For the most part, the students were great to interact with, responsive and caring. They did volunteer to help me get across from the garage through the campus to and from the event without asking for help. "I am pleased that so many signed up for more information on personal finance education workshops!", stated Ms. Jacobsen, from Colonial Bank serving as president of Florida Jump\$tart. The Florida Jump\$tart materials and website information interested many, especially the interactive software for students found online for free called "Grab Todd's Cash", hosted by InCharge. The Colonial Bank website with a free interactive game called "Mind Your Finances", hosted by InCharge, and was of interest to them as they seem to enjoy interactive online educational materials. The Colonial Bank piggy banks went fast too!

## **FDIC: Helping Teens Get Good Grades in Money Management: A How-To Guide from the FDIC**

For teens, saving money may not be as much fun as spending it, but putting dollars aside for their future and learning how to be smart consumers are still important things to do. Teens have access to more money than ever before thanks to allowances, gifts and, for many, income from jobs. Teens also are becoming more responsible for making decisions about everything from small, everyday purchases to saving for college or a car. That's why the latest issue of FDIC Consumer News, published by the Federal Deposit Insurance Corporation, is a special guide to help teens (and many pre-teens) learn how to make good decisions about their money, right from the start. Although the new guide is written for teens, it also can be used by parents and teachers to help them talk about money management with young people.

The publication, entitled "Start Smart: Money Management for Teens," features simple, real-world guidance on how to:



FDIC press releases and other information are available on the Internet at [www.fdic.gov](http://www.fdic.gov), by subscription electronically (go to [www.fdic.gov/about/subscriptions/index.html](http://www.fdic.gov/about/subscriptions/index.html)) and may also be obtained through the FDIC's Public Information Center (877-275-3342 or 703-562-2200). PR-79-2006.

[www.fdic.gov/consumers/consumer/news/cnsum06/sum\\_06\\_bw.pdf](http://www.fdic.gov/consumers/consumer/news/cnsum06/sum_06_bw.pdf)



## **Federal Reserve**

financial literacy tools under our economic and financial education program. I recall you saying at the Jump\$tart meeting that you expect several

hundred (or was it thousand?) to be in attendance. We do have publications and materials in print, but for that number of students, I think a list of our interactive websites would ease distribution. I can provide you with some hard copies so that you may have some sample copies available with reference to the website.

Below are some of the websites I am referring to. You can let me know what you think and if any of them will be useful either to you or to the students.

[www.federalreserveeducation.org/FRED](http://www.federalreserveeducation.org/FRED)

[www.dallasfed.org/ca/wealth/index.html](http://www.dallasfed.org/ca/wealth/index.html)

[www.bos.frb.org/consumer/pathways/index.html](http://www.bos.frb.org/consumer/pathways/index.html)

[www.newyorkfed.org/education/interest\\_rates.html](http://www.newyorkfed.org/education/interest_rates.html)

[www.federalreserve.gov/consumers.html](http://www.federalreserve.gov/consumers.html)

