



Florida Jump\$tart's Newsletter: Second Quarter 2006—2007

A Quarterly Newsletter to keep interested parties updated on projects and Initiatives of the Florida Jump\$tart Coalition For Personal Financial Literacy. Please forward this to anyone you feel would be interested in learning more about the Florida Jump\$tart Coalition For Personal Financial Literacy.

President's Message



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We continue to grow in members and community partners to reach more students and teachers. Congratulations to our new Board Member, Florida Institute of CPAs!

We welcome members and other community partners to volunteer for committees and events. Please feel free to contact the Chair of any committee to discuss further. You can find contact information of Board Members and other Members on www.fljumpstart.org; under the "About Us" Tab.

Currently, Florida JumpStart has an opening for a volunteer officer position, Secretary. This volunteer would be a Florida JumpStart Board Member.

We want to send a special welcome to all new Florida JumpStart Coalition Members and encourage them to partner together to reach more educators and students in Florida. Please feel free to contact our Board Members for any ideas you may have.

Warm Regards,

Rosanna

2006-2007 Board Members

Rosanna Jacobsen

President
Colonial Bank, N.A., Orlando

Jessica Cecere

Vice President CCCS,
West Palm Beach

Tom Kane

Treasurer
Raymond James Financial Services,
Tampa

Al Duarte

Board Member
In Charge Education Foundation,
Inc., Orlando

Steve St. Amand

Board Member
Junior Achievement, Jacksonville

Janet Hamer

Board Member
Federal Reserve Bank of Atlanta,
Community Affairs, Jacksonville

Susan Spaulding

Board Member
Florida Council on Economic Educa-
tion, Tampa

Cassandra Grayson

Board Member
Florida Credit Union League, Talla-
hassee

Tami Torres

Board Member
Florida Department of Financial
Ser-

Laura Royer

Board Member
University of Florida, Gainesville
Cooperative Extension

Brenda Hubbard

Board Member
Florida Institute of Certified Public
Accountants

Elizabeth Gladden

Board Member, Ex Officio
Department of Education, Family
and Consumer Science Education,
Tallahassee

John Olsen

Financial Literacy Advisor
FDIC, Florida and Alabama



vices

Board Member Involvement

Florida Department of Financial Services: Essay contest for scholarships for students ages 14-18, 894 students, judged by FCEE.

Kids Wealth(USA), Inc. has various events and meetings planned in Lakeland and with various groups, including home schooling and private schools.

Federal Reserve of Atlanta has Teachers Workshops with Social Studies Teachers and FCEE, will post dates.

Florida Department of Education, Office of Workforce announced that there is no longer a life skills focus; but rather a career and technical focus to prepare students for high school graduation and marketability. They also reported that Regional Training efforts correlated to the Sunshine Standards would work better.

CCCS of West Palm Beach reported that there is a Financial Literacy effort in Credit Counseling University on line for various ages and stages of life.

Colonial Bank, N.A. reported that they have free to consumers with no requirement to be a customer, the

award winning interactive self paced game called "Mind Your Finances" on their www.colonialbank.com website under Personal Resources. Participated in the Teach a Child to Save Day on April 25 in three regions throughout Florida, reaching hundreds of students.

Florida Credit Union League announced a \$1,500 scholarship program for Florida's students that qualify using a NEFE based program.

FDIC reported their various Train the Trainer efforts delivering Money Smart in many languages on CD or hard copy.

Florida Institute of CPAs "Accounting Camp for Teachers". Wednesday, July 19, 2006. University of Central Florida, Orlando. Audience: 12 high school business education/accounting teachers
Description: Explained the mission and resources available by "walking through" the web site and discussing the financial literacy needs of today's youth. Also shared the 2006 survey and state and national results.



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Statewide Events

Florida Jump\$tart Board Meeting in Tallahassee, April 21, 2006 , Hosted by Florida Credit Union League

Florida Jump\$tart Community Partner Meeting in Orlando: June 30, 2006 Hosted by Colonial Bank, N.A.: Luncheon Sponsored by KidsWealth(USA), Inc.

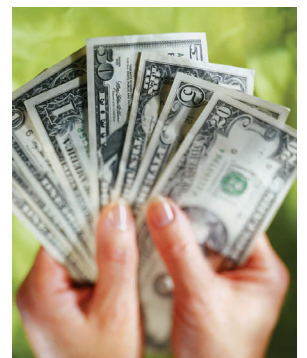
Next Board Meeting: Florida Jump\$tart Annual Strategy Board Meeting in Orlando, Florida
Hosted by Colonial Bank, N.A.
September 29, 2006: 10am-3pm

Financial Education Activity

FDIC Money Smart, Train The Trainer: June 13, 2006 in Clearwater, Florida and
June 29, 2006 in Orlando, Florida

Department of Health and Human Services: May 23 and 24, 2006 Florida Personal
Financial
Self Sufficiency Workshop in Jacksonville

Statewide Career and Technical Teachers Conference: July 12, 2006, in Orlando.
Four Board Members will be presenting and participating in the event providing personal financial education materials and information.





Student Questionnaire Stats

New survey results of past 9 months tells us more work ahead for personal financial literacy.

Question 1: Does your school offer any full-semester courses on money management or personal finance?	95	(85%)	No
	17	(15%)	Yes
Question 2: Are these full-semester courses required for all students, required for some students, or are they electives?	2	(15%)	Required for All
	11	(85%)	Required for Some
	0	(0%)	Electives
Question 3: At what level do students generally take these courses?	7	(41%)	Senior
	2	(12%)	Junior
	5	(29%)	Sophomore
	3	(18%)	Freshman
Question 4: Are these courses generally taught by the same faculty each year?	38	(75%)	No
	13	(25%)	Yes
Question 5: Have you been offered personal financial education courses during 9-12 grades?	39	(76%)	No
	12	(24%)	Yes
Question 7: Does your school teach any courses other than money management or personal finance in which at least a week is focused on these subjects?	93	(83%)	No
	19	(17%)	Yes
Question 8: Which of the following courses would have at least a week devoted to money management or personal finance?	17	(89%)	Economics
	2	(11%)	Other
Question 9: Roughly how much time in these courses is devoted to money management or personal finance?	5	(28%)	Half or More
	1	(6%)	Half
	6	(33%)	Third
	6	(33%)	Less

