

Financial Literacy Month

www.jumpstart.org/flm2017

- Recognized each April in the United States, Financial Literacy Month offers a special opportunity for public and private sector organizations – including financial corporations, nonprofits and government agencies – to promote their educational initiatives and resources.
- Financial Literacy Month grew out of Youth Financial Literacy Day, introduced by the National Endowment for Financial Education more than a decade ago. NEFE turned Financial Literacy Day over to the Jump\$tart Coalition to promote among its network of national partners and state coalitions.
- National Financial Literacy Month is sometimes referred to as National Financial Capability Month.
- Financial Literacy Month highlights the importance of financial literacy and teaching consumers of all ages to manage their money wisely.
- Financial Literacy Month encourages families, classrooms and youth organizations to reflect on how young people can establish and maintain healthy financial habits.
- In 2003, the U.S. Senate designated April as Financial Literacy for Youth Month. In March 2004, the Senate passed Resolution 316 that officially recognized April as National Financial Literacy Month, and both Houses of Congress have passed similar resolutions each year since.
- Financial Literacy Month can be followed on Twitter using #FLM2017.



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