

# 2016 Jump\$tart Clearinghouse Criteria

Jumpstartclearinghouse.org

The Jump\$tart Clearinghouse educators, parents, students, and others find effective, trustworthy financial education resources from various sources. It also helps Jump\$tart partners and other providers reach a wider audience with their products and programs.

## Types of Resources

*The Clearinghouse accepts many types of educational resources. Regardless of type, resources must be devoted to educating people—especially students—about personal finance.*

- **Curricula/Instructional Programs**<sup>1</sup> including: instructor-led, self-directed and extra-curricular courses.
- **Educational Support Tools** that enhance formal and informal learning and/or help young people manage their money, such as: calculators, simulations, software, apps, games, toys, story books, music, “piggy” banks, workbooks, exercises, activities and assessment tools.
- **Informational Material**, such as: books, brochures, booklets, periodicals, websites, audio/video, papers, reports, articles. Print or electronic content that informs/enlightens and doesn't fit the definition of curricula.
- **Experiential Resources** that enhance formal and informal learning, such as: competitions, seminars, conferences, tours, exhibits, work experiences or internships.

## General Criteria for Listing

*The Clearinghouse accepts resources designed to specifically and materially advance financial knowledge and ability. Personal finance subject matter must be:*

- Consistent with the *National Standards in K-12 Personal Finance Education*, published by Jump\$tart.
- Accurate and up-to-date.
- Written, edited, reviewed or endorsed by an individual or organization with significant, relevant and verifiable expertise.
- Free of any attempt to sell or recommend a specific financial product, service, investment or company.
- Presented in a balanced and unbiased manner.
- Respectful and non-discriminatory and appropriate for its target audience.
- Available nationwide.

## Prices

*While Jump\$tart does not establish prices, we do require prices and conditions (including shipping, handling, discounts, etc.) to be clearly stated.*

## Copyright

*The resource provider must own, control or be authorized to use and distribute all content contained within the resource.*

## Dynamic Content Resources

*In addition to meeting the general criteria above, dynamic content resources (e.g. periodicals, broadcasts, websites) must maintain an editorial policy to ensure the accuracy and appropriateness of the resource; ensure that new content continues to meet Clearinghouse Criteria; and not accept paid advertising. (Sponsorship is permissible.) Open source resources (e.g. share sites, bulletin boards, social media pages) will not be accepted.*

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<sup>1</sup> Please contact the Jump\$tart Clearinghouse for additional criteria for comprehensive curricula/instructional programs.

