

2016 Jump\$Start Clearinghouse Criteria

Jumpstartclearinghouse.org

The Jump\$Start Clearinghouse educators, parents, students, and others find effective, trustworthy financial education resources from various sources. It also helps Jump\$Start partners and other providers reach a wider audience with their products and programs.

Types of Resources

The Clearinghouse accepts many types of educational resources. Regardless of type, resources must be devoted to educating people—especially students—about personal finance.

- **Curricula/Instructional Programs**¹ including: instructor-led, self-directed and extra-curricular courses.
- **Educational Support Tools** that enhance formal and informal learning and/or help young people manage their money, such as: calculators, simulations, software, apps, games, toys, story books, music, “piggy” banks, workbooks, exercises, activities and assessment tools.
- **Informational Material**, such as: books, brochures, booklets, periodicals, websites, audio/video, papers, reports, articles. Print or electronic content that informs/enlightens and doesn't fit the definition of curricula.
- **Experiential Resources** that enhance formal and informal learning, such as: competitions, seminars, conferences, tours, exhibits, work experiences or internships.

General Criteria for Listing

The Clearinghouse accepts resources designed to specifically and materially advance financial knowledge and ability. Personal finance subject matter must be:

- Consistent with the *National Standards in K-12 Personal Finance Education*, published by Jump\$Start.
- Accurate and up-to-date.
- Written, edited, reviewed or endorsed by an individual or organization with significant, relevant and verifiable expertise.
- Free of any attempt to sell or recommend a specific financial product, service, investment or company.
- Presented in a balanced and unbiased manner.
- Respectful and non-discriminatory and appropriate for its target audience.
- Available nationwide.

Prices

While Jump\$Start does not establish prices, we do require prices and conditions (including shipping, handling, discounts, etc.) to be clearly stated.

Copyright

The resource provider must own, control or be authorized to use and distribute all content contained within the resource.

Dynamic Content Resources

In addition to meeting the general criteria above, dynamic content resources (e.g. periodicals, broadcasts, websites) must maintain an editorial policy to ensure the accuracy and appropriateness of the resource; ensure that new content continues to meet Clearinghouse Criteria; and not accept paid advertising. (Sponsorship is permissible.) Open source resources (e.g. share sites, bulletin boards, social media pages) will not be accepted.

¹ Please contact the Jump\$Start Clearinghouse for additional criteria for comprehensive curricula/instructional programs.

