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Amina S. Carter
Director of Operations and Marketing
Jump\$Tart Coalition for Personal Financial Literacy

Amina Carter's role at the Jump\$Tart Coalition has grown steadily since she joined the organization in 2015. Today, as Director of Operations and Marketing, she oversees Jump\$Tart's back-office operation, including billing, banking, and logistics. Additionally, she is the creative force behind many of the organization's marketing and branding efforts.

Before joining the organization, Amina worked for 14 years in the field of insurance and financial services in sales and marketing and organizational strategy. There she helped build strong financial portfolios, manage client risk and plan for life's unexpected events.

Amina was born in Brooklyn, NY, and raised in Washington, DC.