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Susie Henson
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Susie Henson joined the Jump\$Start Coalition in 2023. She oversees the spectrum of Jump\$Start’s strategic communications efforts, from media and social media to publications and the website.

Susie has held a variety of communications and public relations roles, including 19 years in PR at Experian where she learned, spoke, and wrote about credit and personal finance. Her passion for financial literacy began at Experian. Since then, she founded HensonHeger Communications, a marketing and PR agency specializing in branding, marketing, social media, writing, and graphic design. She served clients in a variety of industries, including casinos, real estate agencies, fintech companies, and more.

Susie has a Bachelor of Arts degree from California State University, Fullerton, and lives in the Coachella Valley.