

EVERFI[®]
from Blackbaud

Ready for the Real World?

Kevin Mechenbier
Jump\$tart NEC 2023

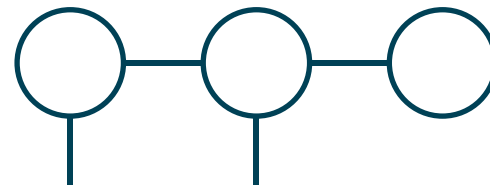
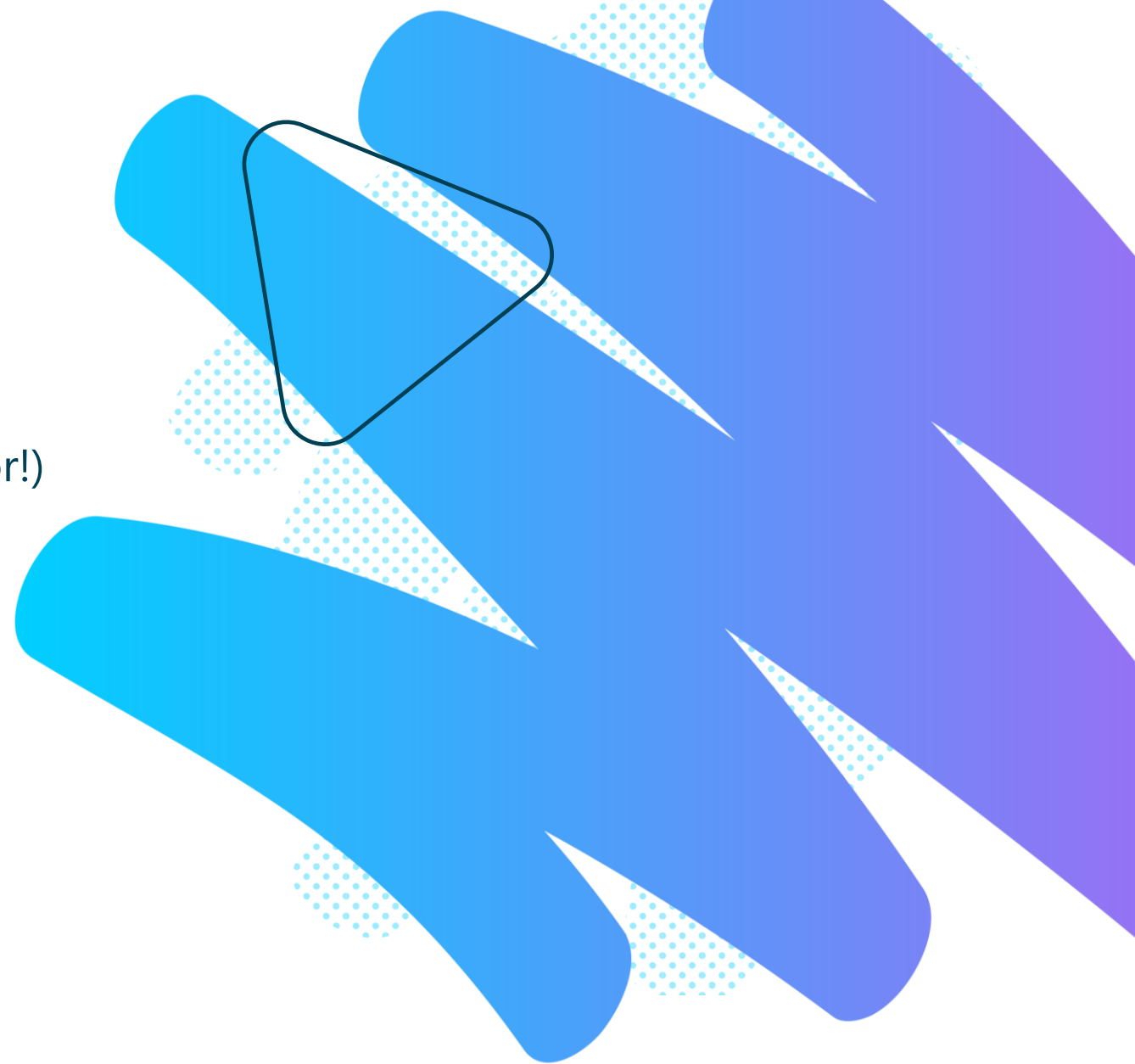


INTRODUCTION

What are some skills you've needed as an adult that you've had to learn as you go? Financial or otherwise

Agenda

1. Overview of EVERFI
2. Skills young adults need (and are asking for!)
3. Importance of Starting Early
4. EVERFI Learning Platform & Simulations
5. Getting Started
6. Q&A

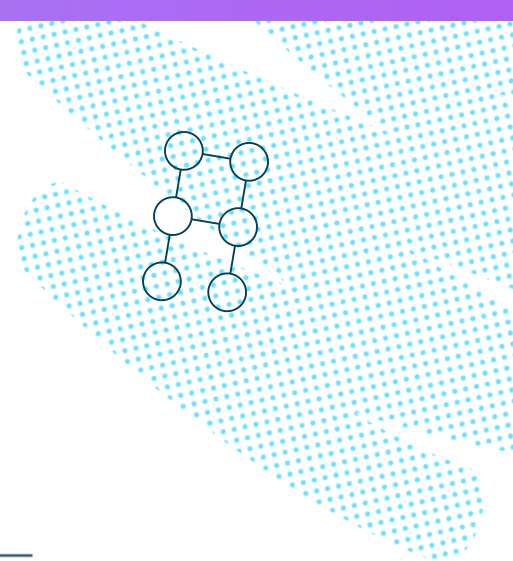


EVERFI from Blackbaud

At EVERFI, we're passionate about whole-child learning and preparing students for the real world. For the past 15 years, we've built high-quality learning resources for educators – completely *free of charge*.



Equip Students with Real-World Skills



Hosted on our *free*
K-12 learning platform



Digital K-12 Courses

Engage students in interactive, research-based lessons across real-world topics like financial education



Resources & Extension Activities

Explore accompanying planning resources like standards alignments and in-classroom student activities



Robust Data & Insights

Review real-time scoring on assessments and monitor student progress as they earn course certifications



Scholarships & Contests

Unlock opportunities like college savings scholarships for students as they complete our courses

Benefits of EVERFI



Library of turnkey, engaging digital lessons with real-world scenarios



Accompanying activities and resources to bring the learning to life



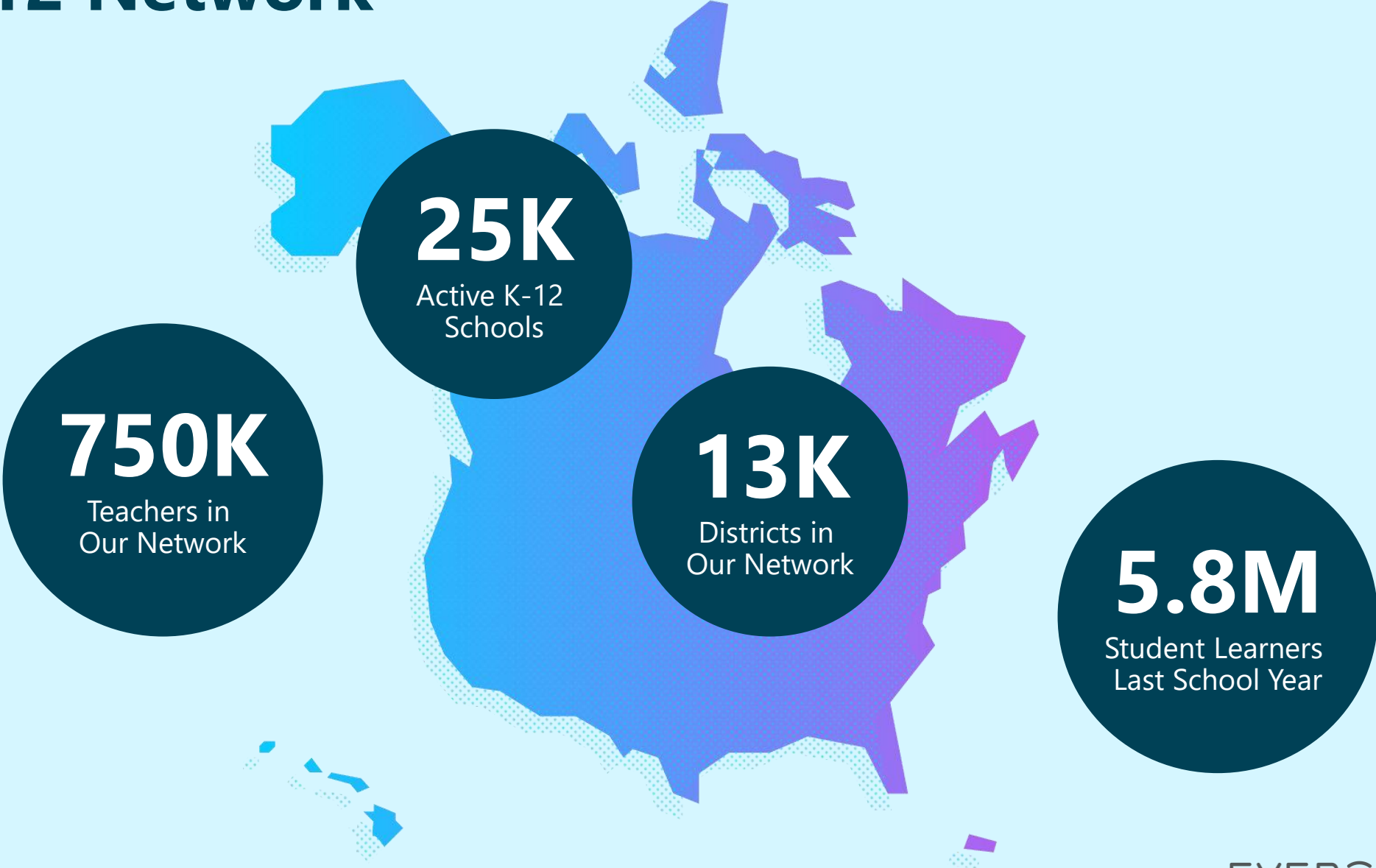
Real-time reporting to see students' baseline knowledge and growth



Personalized ongoing support, PDs, and trainings throughout the year



Our K-12 Network



Always Free for K-12 Schools

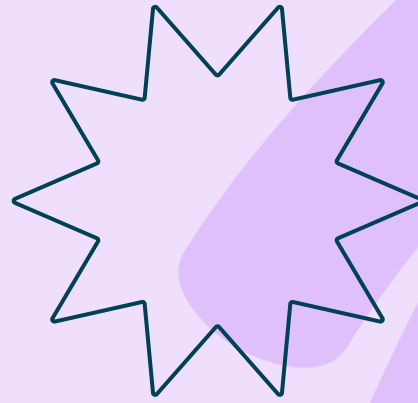


EVERFI secures community partners to sponsor K-12 schools in the United States and Canada. These strategic partners fund our digital courses & resources, which are available through EVERFI's learning platform. Teachers can access this library of 40+ courses and assign them to students at no cost.

EVERFI works with hundreds of strategic partners including:




Critical financial skills for today's young adults



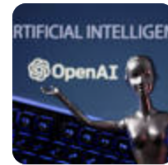
Trending topics in Financial Literacy

As technology evolves, so do the opportunities and dangers of modern digital finance. Today's students need up-to-date information—EVERFI reviews its lessons regularly and sends out communications so you and your students have the latest tools to tackle this tricky landscape

 Yahoo Finance

New AI assistant is doling out money advice on personal finance app

Professional financial planning often left out those who couldn't afford it. One personal finance app wants to change that by incorporating...



FORBES > MONEY > FINTECH

EDITORS' PICK

How The Future Of TikTok May Impact A Generation's Financial Literacy

Forbes ADVISOR

Advisor > Personal Finance

Advertiser Disclosure

It's Not Just Your Parents' Problem: Younger People Report Identity Theft More Than Any Other Generation

INSIDER

PERSONAL FINANCE

What is cryptocurrency? What to know about this increasingly popular digital currency before investing

Skills for young adults

Prevention

Emphasis on:

- Debt-to-income ratio
- An emergency fund of 3+ months
- Never consider your job training finished
- Have the proper insurance
- Always be increasing your financial knowledge

[Source: Rutgers Cooperative Extension](#)

Resilience

How to recover from a financial emergency:

- Make sure your budget is properly prioritized
- Keep maintaining an emergency fund, don't let the problem compound
- Don't ignore your creditors, communicate to avoid further problems
- Avoid high-interest borrowing like payday loans (average APR over 400%!)

[Source: ComPsych Financial Resilience Resource Guide](#)

Tax preparation

**Credit cards & other
loans**

**Career path return on
investment**

Buying a car

**Financing Higher
Education**

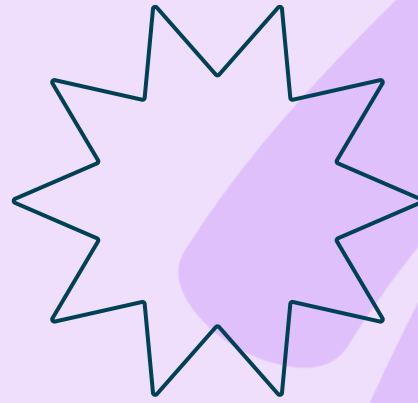
**Job benefits packages
(insurance, 401k)**

**Insurance (Health,
Auto, Renters)**







**Identity
protection**

**Navigating Bank
Accounts**

Why it's so important to start early



Integrating Financial Literacy in any grade level

	1 Executive function <i>Self-control, working memory, problem-solving</i>	2 Financial habits and norms <i>Healthy money habits, norms, rules of thumb</i>	3 Financial knowledge and decision-making skills <i>Factual knowledge, research and analysis skills</i>
Early childhood (ages 3–5)		Early values and norms	Basic numeracy
Middle childhood (ages 6–12)	  		Basic money management
Adolescence and young adulthood (ages 13–21)	Development continues	Development continues	

At any grade level, financial education can be used to teach and reinforce critical skills like self-management, responsible decision-making, values and norms, and research skills

Students start with a diverse knowledge-base

3 out of 4 students may not be receiving the financial information and education they need at home

64%

Of American adults are considered financially literate¹.
36% got 2 or fewer correct answers on a 4 question test by S&P

31%

Of families don't talk to their kids about money at all²

19%

Of US households are underbanked* or unbanked³

*have a bank account but also use alternative financial services like payday loans, check cashing services, etc.

Sources:

¹CNBC Momentive poll: financial literacy, 2022

²<https://www.ipsos.com/en-us/news-polls/money-masters-financial-literacy>

³2021 FDIC National Survey of Unbanked and Underbanked Households

Nearly immediate outcomes of Financial Literacy programs in schools

States with mandated financial literacy education in high schools were found to have near-term impacts on the lives of young adults, even within 2 years of high school graduation when compared to students from non-mandate states¹:

- Decrease in private loan amounts for higher education
- Higher credit scores
- Decreased 90-day credit card delinquency
- Less likely of carrying a credit card balance
- Increased likelihood of applying for grants and scholarships

¹[NEFE: Better Borrowing, 2018](#)

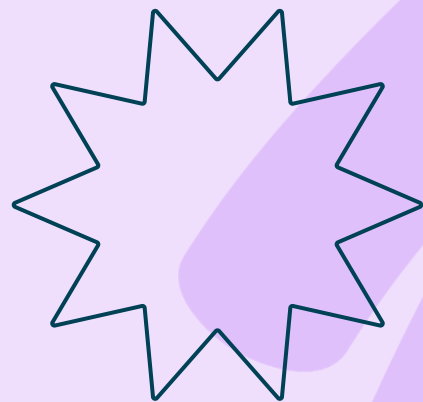
Financial strain has far-reaching effects

What makes financial stress different? It is pervasive, as it affects many day-to-day activities like buying groceries, paying a mortgage, healthcare decisions—it can become all-consuming¹



Struggles with finances can cause stress, and stress can lead to costly health issues and unhealthy coping mechanisms, which can worsen financial struggles

¹ [Everyday Health, How Does Financial Stress Affect Your Health?](#)



Library of Courses

A Robust Library of Free
Digital Courses for K-12

Library of K-12 Courses

EVERFI hosts 40+ standards-aligned, research-based K-12 courses on our digital learning platform covering real-world topics like:

Financial
Education

STEM &
Career Readiness

Health &
Wellness

History

Character
Education

Early Academic
Readiness



High-Quality, Future-Ready Products

ISTE Seal

EVERFI recently earned the International Society for Technology in Education (ISTE) Seal. This product certification applies to EVERFI's digital learning platform and suite of K-12 courses, verifying that our products:

- ✓ are tested, proven, and aligned to the ISTE standards
- ✓ have a strong user interface and user experience based on best practices for digital-age learning
- ✓ are grounded in digital pedagogy and the learning sciences
- ✓ incorporate inclusivity and accessibility considerations for students and teachers



"The library of evidence supporting EVERFI's impact on student learning and attitudes continues to grow, covering various K-12 courses. By utilizing EVERFI's comprehensive educator platform, educators gain access to a wealth of resources, including course outlines, curriculum guides, lesson plans, and standard alignments."

– ISTE Seal Reviewers

Financial Education



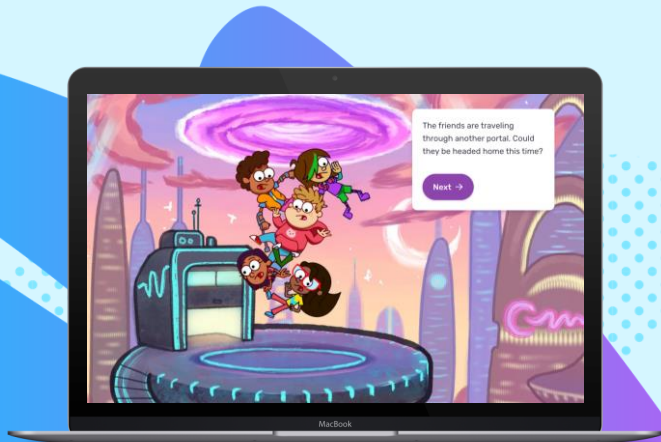
Vault:

Understanding Money

Grade Level: 4-6

Length: 5 lessons, 15 mins each

Curriculum Fit: Social Studies, ELA, Math, FCE, CTE, Morning Meeting, and Library



Vault: Understanding Money is a digital financial education course designed to inspire and equip students to make wise financial decisions and promote financial well-being over their lifetime. The course is a highly imaginative exploration of financial concepts. Students join a group of friends who get pulled into a multiverse portal and transported to different worlds where they are charged with helping the main character solve a financially-based problem. Once students have helped solve problems for the characters in each world, they are prompted to complete a personal reflection on their use of core financial literacy skills and then challenged to apply them immediately in a culminating game.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education, Collaborative for Academic, Social, and Emotional Learning (CASEL) Competencies

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Setting financial goals
- Value of borrowing and using credit to meet their goals
- Importance of aligning careers to a person's interests and skills

Also Available in
Spanish and French



FutureSmart:

Financial Literacy

Grade Level: 6-8

Length: 6 lessons, 25 mins each

Curriculum Fit: Economics, Business, Social Studies, and Career Readiness



FutureSmart: Financial Literacy is a digital financial education 101-course that teaches middle school students how to effectively manage their finances, make sound decisions, and become financially responsible. Through a story-based narrative and interactive exercises, students learn to make real-life decisions about their personal finances, as well as how to achieve important goals around saving money, education and career planning, and budgeting. A recent study found that middle school students who took *FutureSmart* increased their financial knowledge by 20% more than a control group of their peers, regardless of student demographics.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education, National Curriculum Standards for Social Studies, State Academic Standards

Efficacy:

In a longitudinal study, researchers found unique and additive impacts of *FutureSmart* and *EVERFI: Financial Literacy* on the knowledge, attitudes, and behaviors of young learners compared to a control group.

Topics Include:

- Identifying opportunity cost
- Importance of a credit score
- The effect of inflation and deflation on the price of goods

Also Available in Spanish



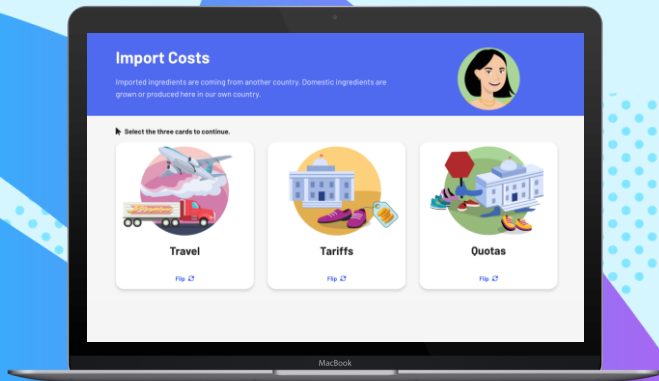
SmartEconomics:

Economic Concepts

Grade Level: 6-8

Length: 3 lessons, 15 mins each

Curriculum Fit: Economics, Business, Social Studies, and Career Readiness



SmartEconomics: Economic Concepts is a digital course that empowers middle school students to analyze the economy, identify factors that impact the price of consumer goods, and better understand the role of government in the economy. The course introduces students to a cast of characters as they explore economic concepts ranging from the relationship between the economy and the job market to the economic benefits of trade. Through a story-based narrative and interactive exercises, students learn to make real-life decisions that require the understanding of key economic concepts.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education, National Curriculum Standards for Social Studies

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- How a market economy works
- Different types of taxes, their purpose, and what they fund
- Domestic and international trade and how it affects the larger economy

Also Available in Spanish



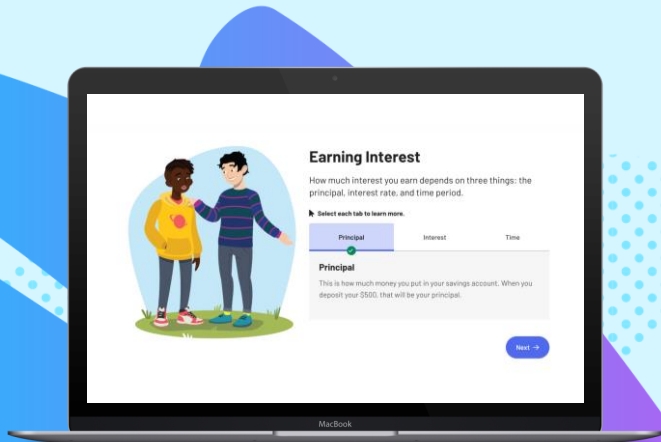
SaveUp:

Saving Money for the Future

Grade Level: 6-8

Length: 4 lessons, 10 mins each

Curriculum Fit: Economics, Business, Social Studies, and Career Readiness



SaveUp: Saving Money for the Future is a digital financial education course that teaches middle school students the knowledge and skills they need to become informed consumers when selecting formal savings vehicles, thus prompting them to begin saving as early as possible. Students who take this course may already have some basic financial literacy knowledge from our 101-course, *FutureSmart*. Alternatively, they may be coming into this course with limited financial knowledge. Through interactive simulations, students explore why saving is important, how to budget and spend wisely, why savings can help reach financial goals, and how to open a savings account.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education, Council for Economic Education (CEE) National Standards for Financial Literacy

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- The importance of building an emergency savings plan
- Features of a savings account
- The benefits of keeping money in a bank account

Also Available in Spanish



Venture:

Entrepreneurial Expedition

Grade Level: 7-10

Length: 4 lessons, 20 mins each

Curriculum Fit: Economics, Business, Social Studies, and Career Readiness



Venture: Entrepreneurial Expedition is a digital financial education course that guides students through their own personal journey of becoming an entrepreneur. Tasked with starting their own food truck business, students must create a balanced personal budget, make informed business decisions about their product, pricing, hiring, marketing, and even perfect their business pitch for a potential investor. At the end of *Venture*, each student leaves their own electronic portfolio – a dynamic, visual representation of their personalized business plan and personal career goals.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education, CEE National Standards for Financial Literacy, Common Core State Standards: ELA - Literacy

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Building a balanced budget
- Identifying potential career pathways of interest
- Basic business concepts, including unit of sale, revenue, profit, and contribution margin
- Importance of a business pitch

EVERFI:

Financial Literacy

TurboTax Simulations

Grade Level: 9-12

Length: 5 simulations, 45 mins total

Curriculum Fit: Finance, Economics, CTE, Social Studies, Business, FCS, and AVID

Standards Alignment: Jump\$art National Standards, State-Based Financial Literacy Standards



There are tax simulations available within *EVERFI: Financial Literacy* that provide high school students with the skills and knowledge they need to fill out their taxes using common tax preparation software.

Topics Include:

- Why we file taxes
- Steps for preparing taxes
- How different life circumstances can impact taxes
- Important tax considerations that are relevant to high school students

Tax Simulations:

Filing
Your Taxes

Taxes for
Students

Tax Credits
for Families

Taxes for
Investments

Taxes for
Gig Workers



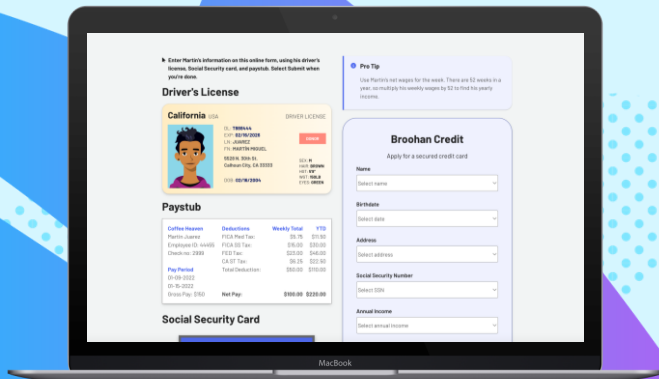
Build:

Credit Fundamentals

Grade Level: 9-12

Length: 5 lessons, 15 mins each

Curriculum Fit: Economics, Finance, FACS, Business, CTE, Advisory, and Homeroom



Build: Credit Fundamentals is a digital financial education course that teaches students the fundamentals of maintaining and managing a healthy credit score. The course defines and outlines what good credit is and its long-term effects on a person's financial life. Through real-world scenarios, students learn to make wise decisions that support their current and future financial well-being, with an emphasis on building and maintaining good credit strategies. The course also enable students to identify scams and inaccuracies on credit reports and how to deal with them effectively.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Creditworthiness and the impact it can have on securing credit
- Applying for a credit card and the fees associated with them
- Interpreting credit reports

Also Available in Spanish



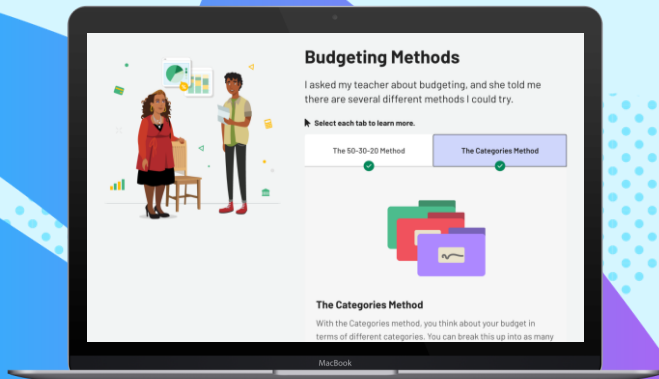
Grow:

Financial Planning for Life

Grade Level: 9-12

Length: 4 lessons, 10 mins each

Curriculum Fit: Economics, Finance, FACS, Business, AVID, Advisory, and Homeroom



Grow: Financial Planning for Life is a digital financial education course that teaches students the skills and knowledge they need to make strong decisions for their financial future, including their savings and retirement. Students who take this course may already have some basic financial literacy knowledge from taking our 101-course, but they may also be coming into this 201-course with limited financial knowledge. *Grow: Financial Planning for Life* helps them identify important stages in their lives to save for, and how they can begin incorporating smart money habits into their lives now.

Standards Alignment:

Jump\$art National Standards in K-12 Personal Finance Education

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Setting short-, mid-, and long-term financial goals
- The value of saving consistently over time
- Budgeting practices

Also Available in Spanish



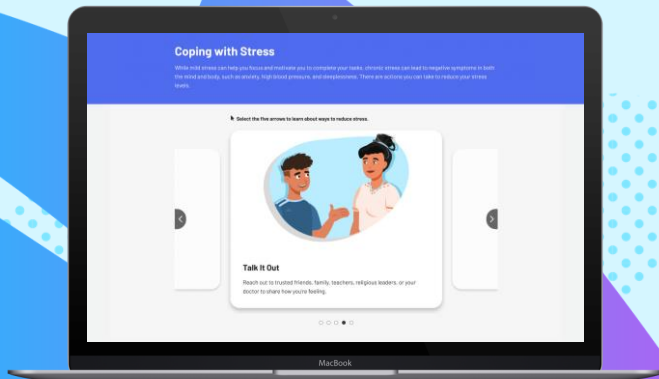
Minding Your Money:

Skills for Life

Grade Level: 9-12

Length: 4 lessons, 10 mins each

Curriculum Fit: Finance, Economics, CTE,
Social Studies, Business, and FACS



Minding Your Money: Skills for Life is a digital financial education course that teaches students about different financial stages in life, how financial values can shape your attitudes and habits with money, how money and mental health are intertwined, and how money can affect interpersonal relationships. The course empowers students to develop their own personal financial values, goals, and habits. Students take a quiz that helps them identify the values that affect their financial behaviors and then explore the strengths and potential challenges of their values.

Standards Alignment:

Jump\$tart National Standards in
K-12 Personal Finance Education

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- The financial stages of life
- How finances and mental health are connected
- How to have healthy conversations about finances

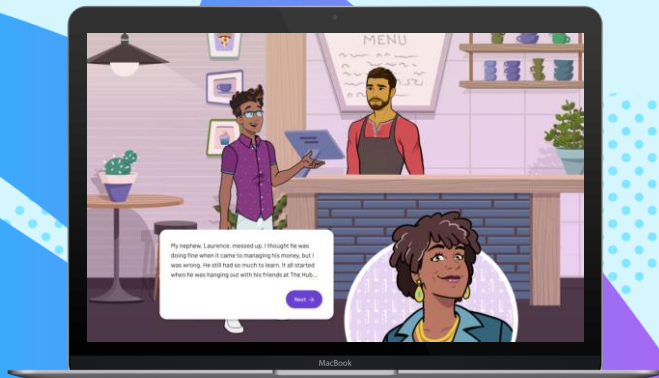
Money Moves:

Modern Banking & Identity Protection

Grade Level: 9-12

Length: 4 lessons, 20 mins each

Curriculum Fit: Finance, Economics, CTE, Social Studies, Business, and FACS



Money Moves: Modern Banking & Identity Protection is a digital financial education course that provides students with the knowledge and skills to make wise decisions that promote financial well-being. Through interactive real-world scenarios, students learn strategies to manage their finances, how to safely and responsibly use banking tools, and methods to recognize and avoid scams and fraud. *Money Moves* is designed to create more confident, financially savvy high schoolers, preparing them to continue to improve their financial well-being as they move into adulthood.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Checking vs. savings accounts
- Using online and mobile banking features
- Identifying scams or attempted fraud online or over the phone

Also Available in Spanish



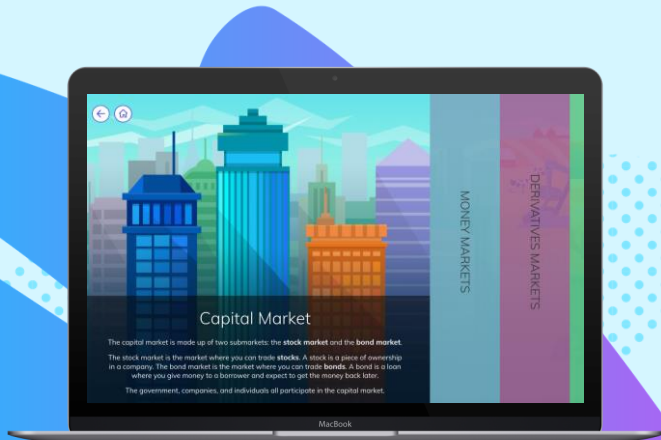
Marketplaces:

Investing Basics

Grade Level: 9-12

Length: 5 lessons, 20 mins each

Curriculum Fit: Economics, Finance, FACS, CTE, Social Studies, Business, and AVID



Marketplaces: Investing Basics is a digital financial education course that equips students with an understanding of how the market works and the confidence to participate in it. Through an engaging, gamified learning experience, students blend macroeconomic concepts with investing topics to learn how the government, corporations, and individuals come together to participate in the financial marketplace. Students will emerge from the course knowing how investing can have a powerful impact on their lives.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education, CEE National Standards for Financial Literacy, CEE Voluntary National Content Standards in Economics, National Council for the Social Studies C3 Framework

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

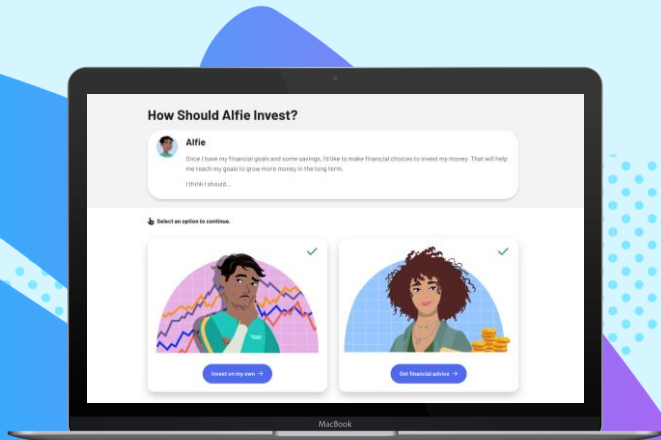
- The global economy and financial markets
- The impact policy decisions have on the markets
- Why and how to invest at different life stages

Sustainable Investing Essentials

Grade Level: 9-12

Length: 1 lesson, 20 mins

Curriculum Fit: Economics, Finance, FACS, CTE, Social Studies, Business, and Advisory



Sustainable Investing Essentials is a digital financial education lesson that teaches students about sustainable investing as a potential option to achieve their long-term financial goals while supporting what matters to them. Through interactive real-world scenarios, students learn the risks and opportunities associated with investing in general and learn more about how sustainable investing strategies can help them align their financial choices to their values.

Standards Alignment:

Jumpstart National Standards in K-12 Personal Finance Education, Collaborative for Academic, Social, and Emotional Learning (CASEL) SEL Competencies

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Overview of investing
- Sustainable investing definition, myths/facts, and approaches
- The connection between financial decisions and sustainable impact

Also Available in
Spanish and French

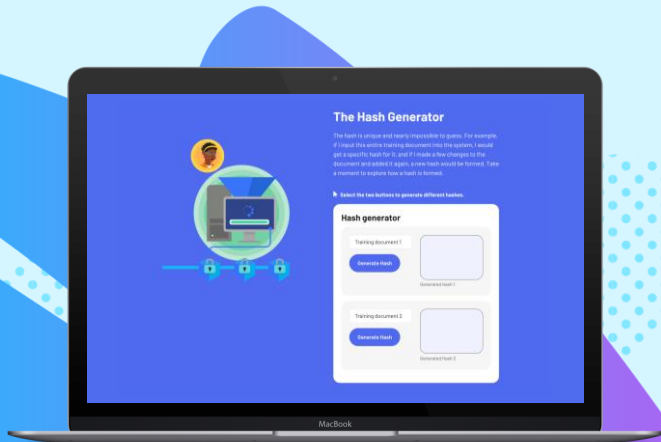


Crypto Foundations

Grade Level: 9-12

Length: 2 lessons, 20 mins each

Curriculum Fit: Economics, Finance, Business, Technology, and Advisory



Crypto Foundations is a digital financial education course that teaches students what cryptocurrency is and how cryptocurrency is created on the blockchain. This foundational course introduces students to the blockchain world, how cryptocurrencies work, and the benefits and risks of paying with cryptocurrency through interactive real-world scenarios. *Crypto Foundations* provides a reliable source of foundational knowledge on the value of cryptocurrencies as assets and their risks.

Standards Alignment:

Jumpstart National Standards in K-12 Personal Finance Education, ISTE, Collaborative for Academic, Social, and Emotional Learning (CASEL) Competencies

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Foundational principles of the blockchain
- Basics of cryptocurrency as a digital asset
- The benefits and the risks of using cryptocurrency

Also Available in Spanish

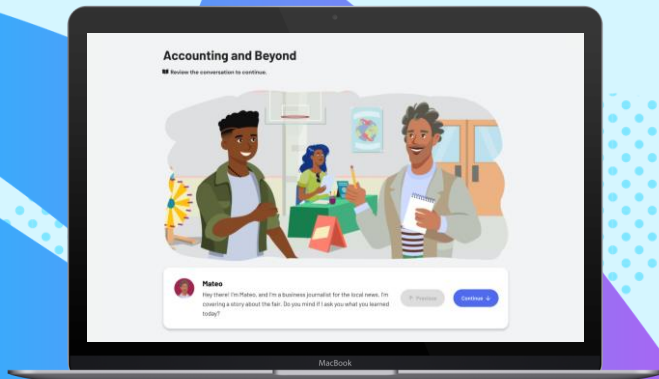


Accounting Careers: Limitless Opportunities

Grade Level: 9-12

Length: 2 lessons, 10 mins each

Curriculum Fit: Finance, Business, CTE, Entrepreneurship, and Advisory



Accounting Careers: Limitless Opportunities is a digital course that shows students how an accounting background can help them achieve their career goals. Through interactive real-world scenarios, students compare their own hobbies, interests, and passions to the variety of careers available to those with an accounting background. The course covers the extensive benefits accounting skills can provide in business or in daily life, including contexts like entrepreneurship, investing, and personal finance.

Standards Alignment:

Jumpstart National Standards in K-12 Personal Finance Education, CCTC (Common Career Technical Core), ASCA (American School Counselor Association) National Standards

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Career paths available to those who study accounting
- The importance of accounting skills in running a business
- How accounting skills can help them reach their financial goals

Also Available in Spanish

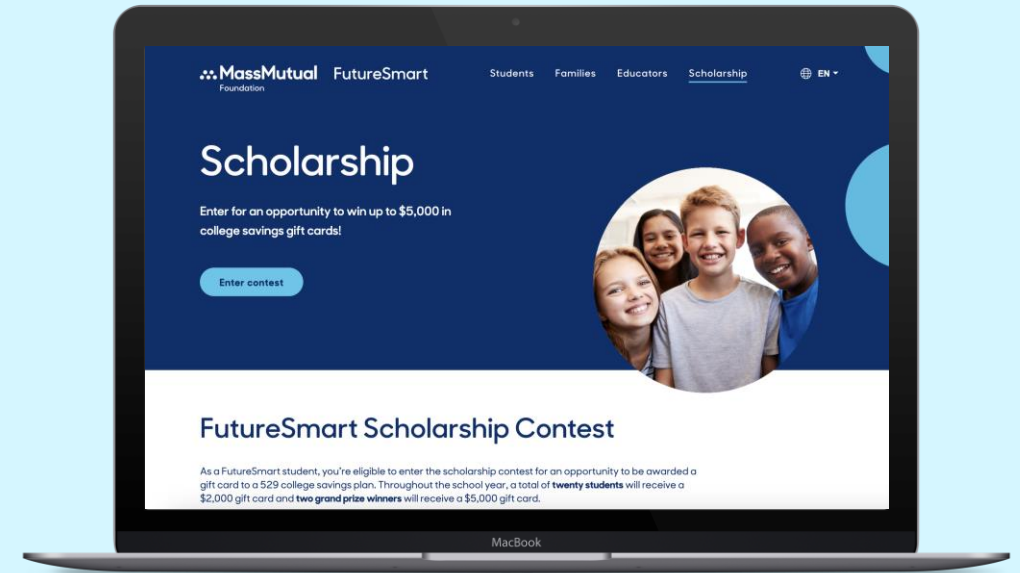


Scholarship Contest

Available to *FutureSmart* and *SmartEconomics* Students

Contest Details:

- **Deadlines**
 - Semester 1 - January 15, 2024
 - Semester 2 - June 10, 2024
- **Prizes**
 - A total of 22 students will have the chance to win a 529 college savings gift card worth \$2,000 - \$5,000
- **Requirements**
 - Complete at least 3 lessons in *FutureSmart* or 3 lessons in *SmartEconomics*
 - Write about what you learned and how the lessons impacted you



Learn more at
FutureSmart.MassMutual.com/Scholarship

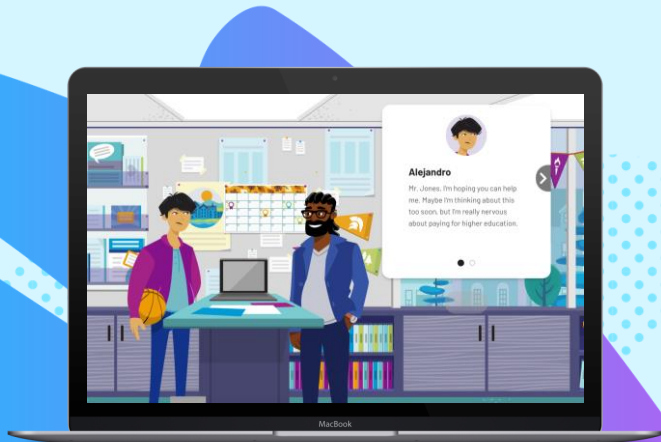
Pathways:

Financing Higher Education

Grade Level: 9-12

Length: 5 lessons, 15 mins each

Curriculum Fit: Economics, Finance, Business, CTE, Counseling, and Advisory



Pathways: Financing Higher Education is a digital financial education course that empowers students to make wise financial decisions when choosing how to finance their higher education. Through interactive real-world scenarios, students learn how to evaluate the return on investment (ROI) of higher education options and research how to pay for it. The course delves deeply into responsible budgeting for higher education loans, how to repay them, and avoiding common pitfalls of borrowing.

Standards Alignment:

Jump\$tart National Standards in K-12 Personal Finance Education

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Return on investment (ROI) of higher education
- Researching financing options for higher education
- Calculating the true costs of student loans

Also Available in Spanish

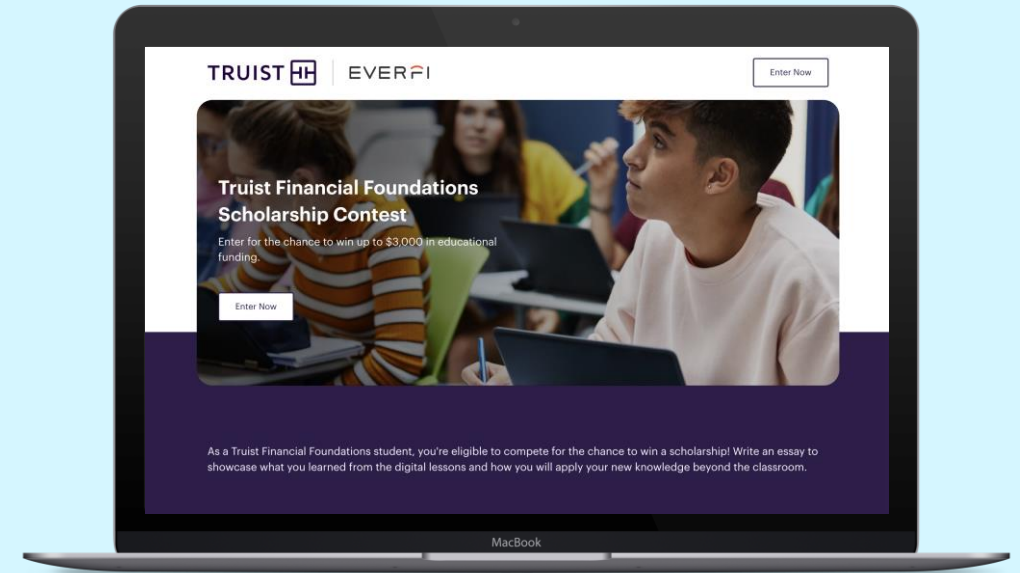


Scholarship Contest

Available to *EVERFI: Financial Literacy* Students

Contest Details:

- **Deadlines**
 - Semester 1 - January 15, 2024
 - Semester 2 - May 6, 2024
- **Prizes**
 - The chance to win a \$2,000-3,000 prize to help cover costs associated with pursuing higher education or career
- **Requirements**
 - Complete at least 3 lessons from *EVERFI: Financial Literacy for High School*
 - Use what you learned from the digital lessons to answer one of the available prompts



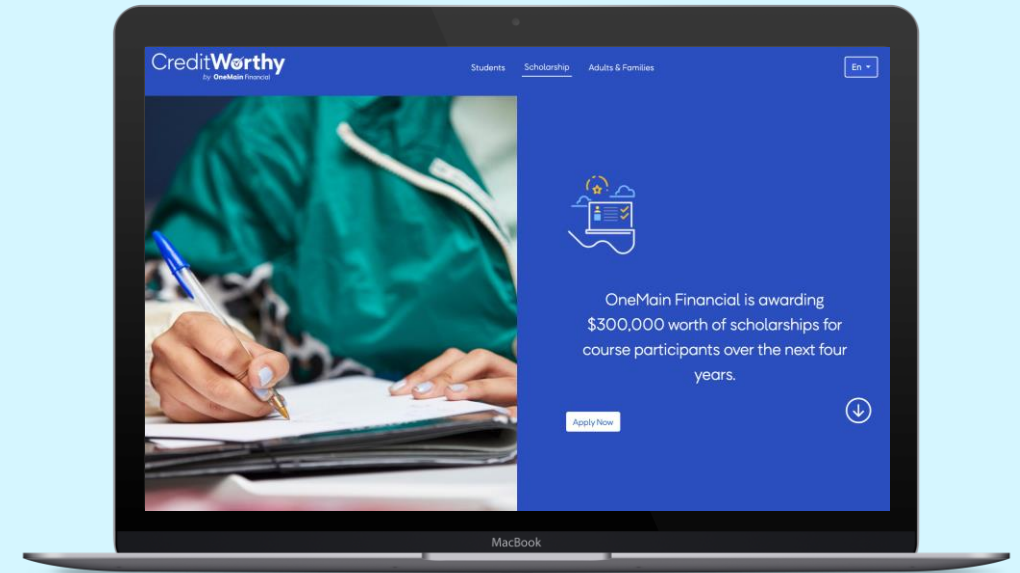
Learn more at
FinancialFoundations.EVERFI.com

Scholarship Contest

Available to *Build: Credit Fundamentals* Students

Contest Details:

- **Deadlines**
 - Semester 1 - January 15th, 2024
 - Semester 2 - May 6th, 2024
- **Prizes**
 - A total of 72 students will have the chance to win a \$1,000 prize to go toward funding their post-high school education
- **Requirements**
 - Complete the whole *Build: Credit Fundamentals* course or 3 lessons of a OneMain Financial-sponsored course
 - Write about what you learned and how the lessons impacted you



Learn more at
OneMainFinancial.EVERFI.com/Scholarship

Scholarship Contest

Available to *Accounting Careers* Students

Contest Details:

- **Deadlines**
 - Scholarship opens October 1, 2023
 - Scholarship closes April 30, 2024
- **Prizes**
 - Accounting+ (*The Center for Audit Quality*) will be awarding eleven students nationally \$5,000 in educational funding
- **Requirements**
 - The Accounting Careers: Limitless Opportunities Scholarship is open to U.S. high school students between 13-19 years old who have completed at least one *Accounting Careers: Limitless Opportunities* course module
 - Students must submit a 300-500 essay for a chance to win



Learn more at
AccountingCareers.JoinAccountingPlus.com

Keys To Your Future:

College & Career Readiness

Grade Level: 8-12

Length: 6 lessons, 15 mins each

Curriculum Fit: Advisory, Homeroom,
Social Studies, Counseling, and CTE



Keys To Your Future: College & Career Readiness is a digital course that helps students identify goals related to their future and realize the steps they need to take in order to achieve them. Through interactive real-world scenarios, students prepare for 2- or 4-year colleges and the workforce, exploring various pathways to reach their goals, regardless of their economic background. *Keys To Your Future* provides soft skill development, financial guidance, and transferable skills to help students identify personal goals, and succeed now and in the future.

Standards Alignment:

ASCA National Standards, CTE National Standards, Collaborative for Academic, Social, and Emotional Learning (CASEL) Competencies

Efficacy:

EVERFI's K-12 digital courses readily fulfill the rigorous criteria set forth by ESSA (Every Student Succeeds Act) federal requirements for Tier 4 evidence of efficacy.

Topics Include:

- Exploring career pathways
- Academic preparation for higher education
- The college admissions process
- Paying for college

Pairing Courses: Financial Education

101

Vault:
Understanding Money

FutureSmart:
Financial Literacy

201

SaveUp:
Saving Money
for the Future

Specialize

SmartEconomics:
Economic Concepts

Venture:
Entrepreneurial
Expedition



Pairing Courses: Financial Education

101

EVERFI:
Financial Literacy



201

Grow:
Financial Planning for Life

Marketplaces:
Investing Basics

Money Moves: Modern
Banking & Identity Protection

Pathways:
Financing Higher Education

Specialize

Minding Your Money:
Skills for Life

**Sustainable
Investing Essentials**

Build:
Credit Fundamentals

Venture:
Entrepreneurial Expedition

Healthcare Literacy

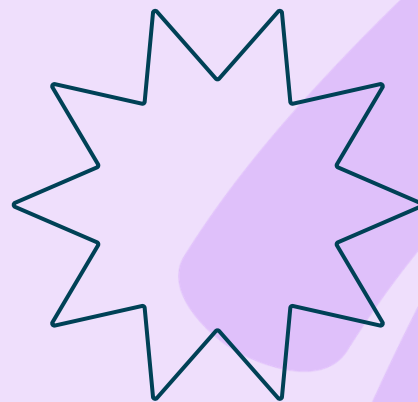
Accounting Careers:
Limitless Opportunities

Crypto Foundations

**Data Science
Foundations**

Data Science Exploration:
Banking Fraud

Data Science Exploration:
Financial Wellness



Getting Started

Registration, Exploring the Platform, and Assigning Courses to Students

Registration

Available at no-cost, EVERFI's library of digital courses can be accessed by educators in the United States and Canada.

Self-register today and get your class set up.



Let's Get Started

Scan the QR code or go to
EVERFI.com/NewTeacher

*If you already have an
EVERFI account, click
"Login" on the bottom*



Create Your Account

Not a teacher? Create a student account [here](#).

Create your EVERFI Teacher account

Find Your School | Enter Personal Info

Country

United States of America

United States of America

Canada

United Kingdom

Other Countries

Can't find your school? [Click Here](#) [Next →](#)

OR

[Login with Clever](#)

[Login with ClassLink](#)

Already have an account? [Login](#)

[Privacy Policy](#) [Your Privacy Choices](#)

1

Enter your country

Not a teacher? Create a student account [here](#).

Create your EVERFI Teacher account

Find Your School | Enter Personal Info

Country

United States of America

State

Select Your State

School Name or Zip Code

Search by school's name or zip code

Can't find your school? [Click Here](#) [Next →](#)

OR

[Login with Clever](#)

[Login with ClassLink](#)

Already have an account? [Login](#)

[Privacy Policy](#) [Your Privacy Choices](#)

2

Find your school
by state / province

Create your EVERFI Teacher account

Find Your School | Enter Personal Info

First Name

Last Name

Select topics that interest you

Grade

Enter your school email address

Create a password

Confirm password

I agree to the [terms of service](#)

[Back](#) [Create Account](#)

Already have an account? [Login](#)

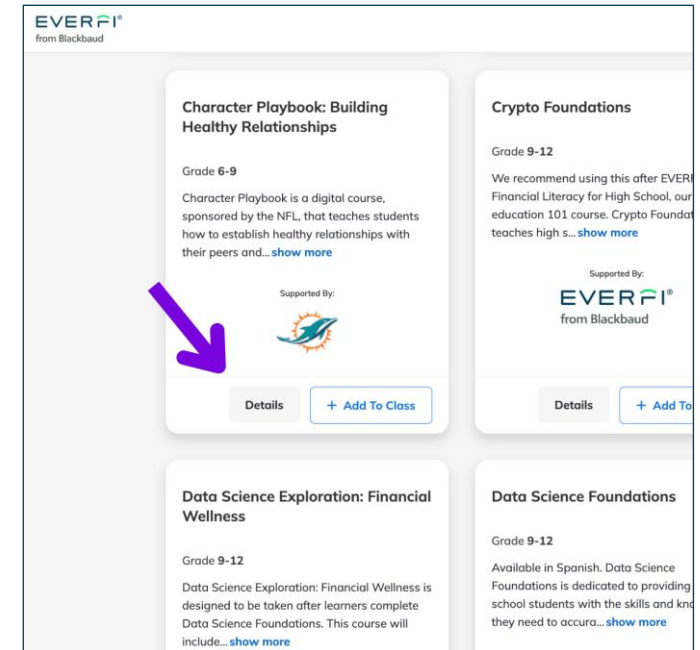
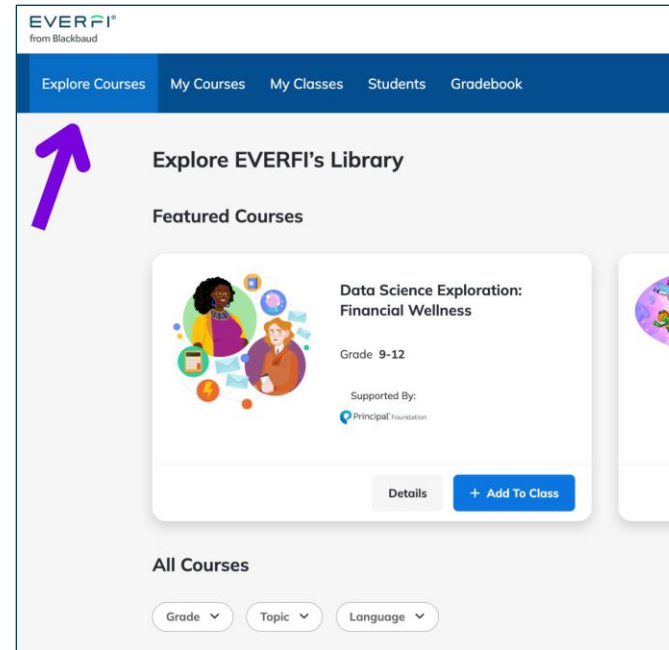
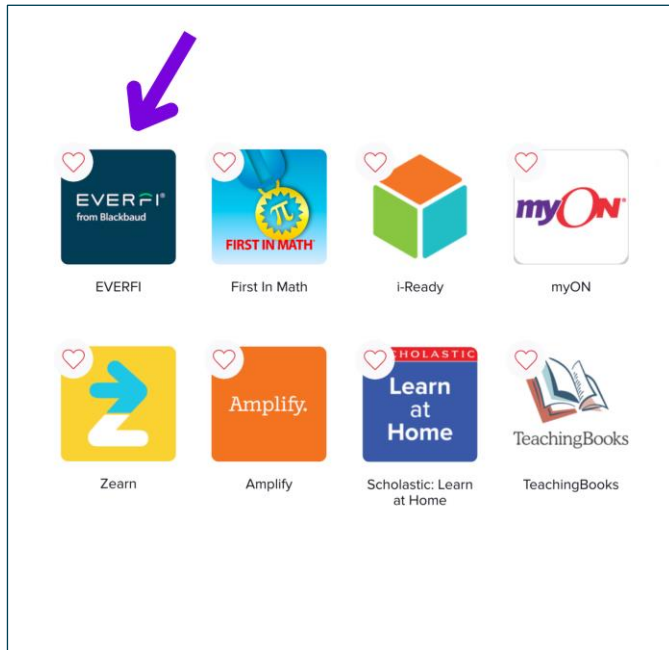
Looking to create a student account? [Click Here](#)

[Privacy Policy](#) [Your Privacy Choices](#)

3

Fill out your profile
and use school email

If EVERFI is on your SSO portal



1

Select the EVERFI app on your SSO homepage or district portal

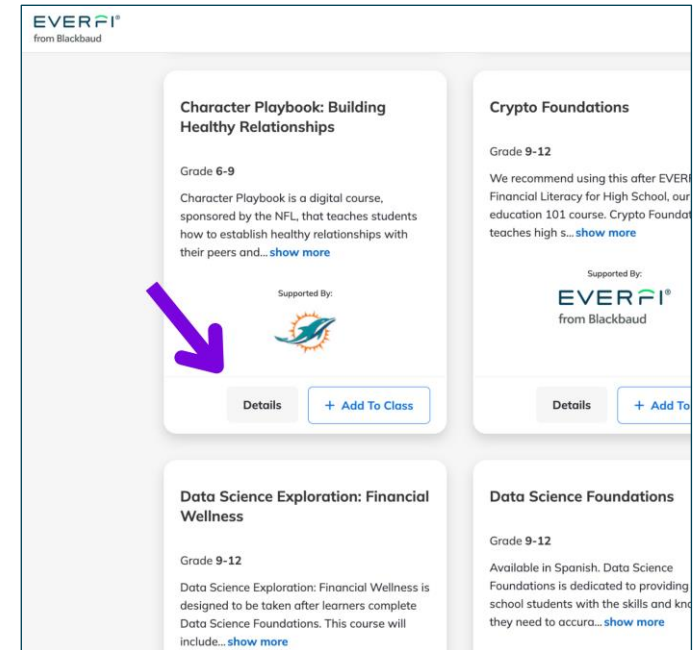
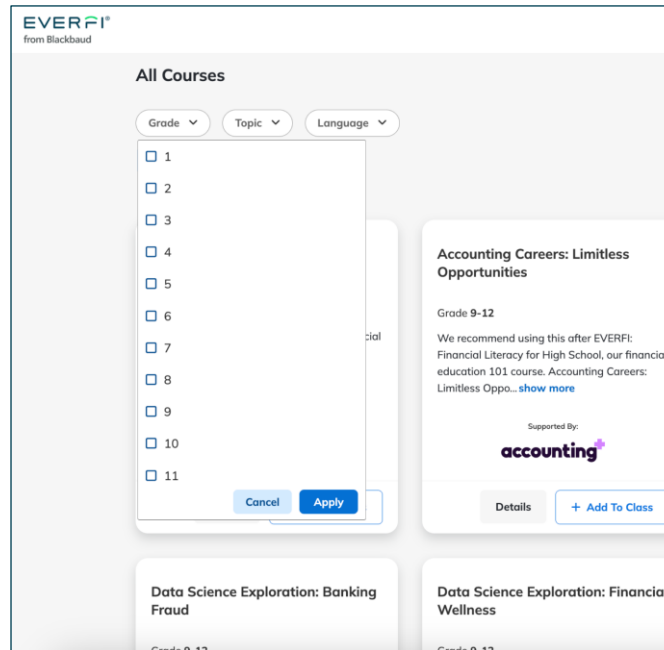
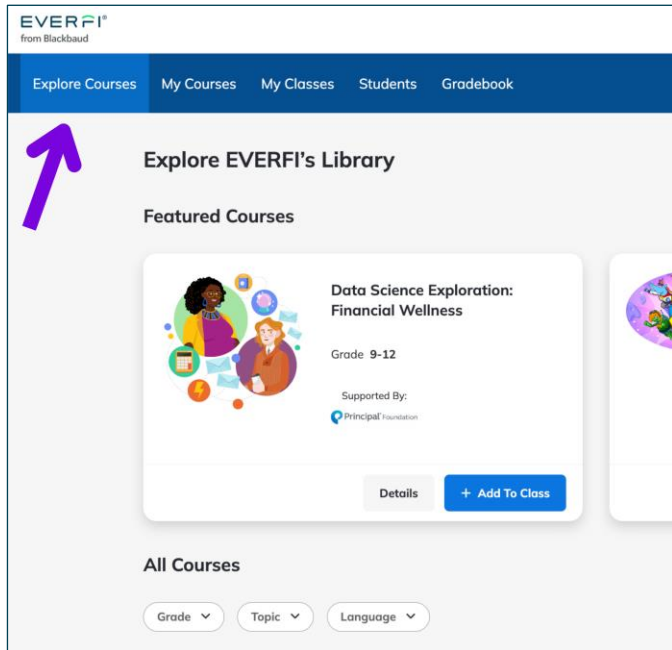
2

Hit the "Explore Courses" tab

3

Click "Details" to learn more and preview the course

Explore Our Library



1

Hit the "Explore Courses" tab

2

Filter by grade, topic, or language

3

Click "Details" to learn more and preview the course

Assigning Courses

Get your students started by assigning them courses.

Monitor their progress along the way and then export assessment scores as a .CSV format file through your Gradebook.



Assign to Your Students

EVERFI[®]
from Blackbaud

Accounting Careers: Limitless Opportunities
Grade 9-12
We recommend using this after EVERFI: Financial Literacy for High School, our financial education 101 course. Accounting Careers: Limitless Oppo... [show more](#)

Supported By:
accounting

Details [+ Add To Class](#)

Build: Credit Fundamentals
Grade 9-12
We recommend using this after EVERFI: Financial Literacy for High School, our financial education 101 course. Build: Credit Fundamentals teache... [show more](#)

Supported By:
OneMain Financial.

Details [+ Add To Class](#)

Data Science Exploration: Banking Fraud
Grade 9-12
Available in Spanish. Data Science Exploration: Banking Fraud is dedicated to providing high school students with the skills and knowledge they... [show more](#)

Data Science Exploration: Financial Wellness
Grade 9-12
Data Science Exploration: Financial Wellness is designed to be taken after learners complete Data Science Foundations. This course includes... [show more](#)

Class Information

Add information about this class. You can edit this information later by visiting My Classes.

Class Name *
Please create a name for this class

Start Date *
Please select the date you plan to start

Class Size
Select the number of students

Grade Level *
Please select a grade level

Courses

Please select the date you plan to start

Class Size
Select the number of students

Grade Level *
Please select a grade level

Courses
Courses you select appear below. If you want to add more courses to this class, click "Add Courses."

Accounting Careers: Limitless Opportunities
Grade 9, 10, 11, 12

[+ Add Courses](#)

Cancel [Create Class](#)

1

Click "+ Add to Class" to create your class

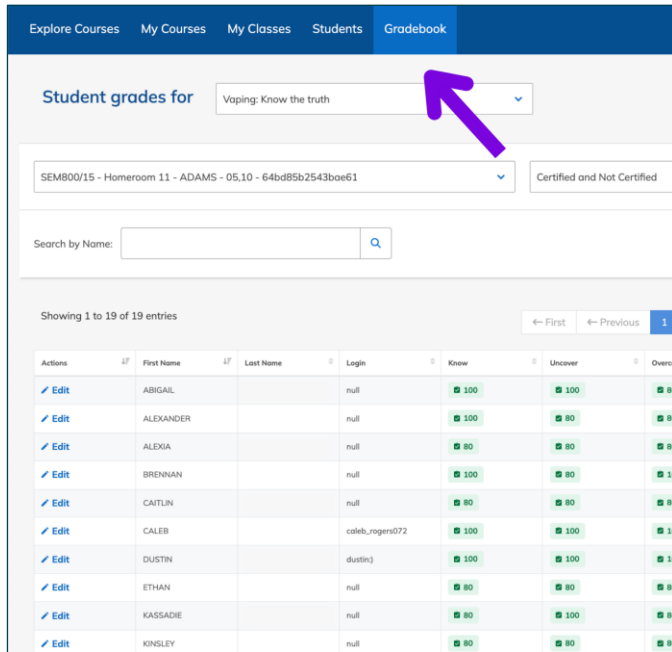
2

Fill out your class information

3

"+ Add Courses" to assign multiple courses

Monitor Their Progress



Explore Courses My Courses My Classes Students **Gradebook**

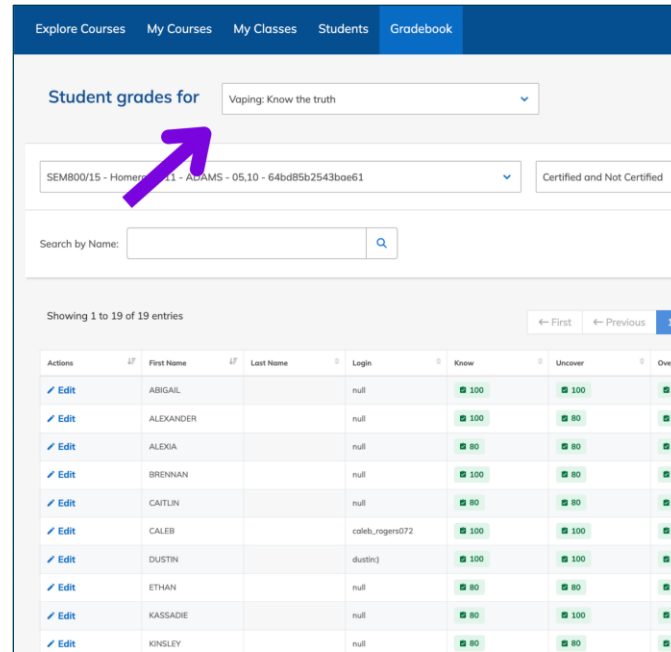
Student grades for Vaping: Know the truth

SEM800/15 - Homeroom 11 - ADAMS - 05.10 - 64bd85b2543boe61 Certified and Not Certified

Search by Name:

Showing 1 to 19 of 19 entries

Actions	First Name	Last Name	Login	Know	Uncover	Overcome
Edit	ABIGAIL		null	100	100	80
Edit	ALEXANDER		null	100	80	80
Edit	ALEXIA		null	80	80	80
Edit	BRENNAN		null	100	80	10
Edit	CAITLIN		null	80	80	80
Edit	CALEB		caleb_rogers072	100	100	10
Edit	DUSTIN		dustinj	100	100	10
Edit	ETHAN		null	80	80	80
Edit	KASSADIE		null	80	100	80
Edit	KINSLEY		null	80	80	80



Explore Courses My Courses My Classes Students **Gradebook**

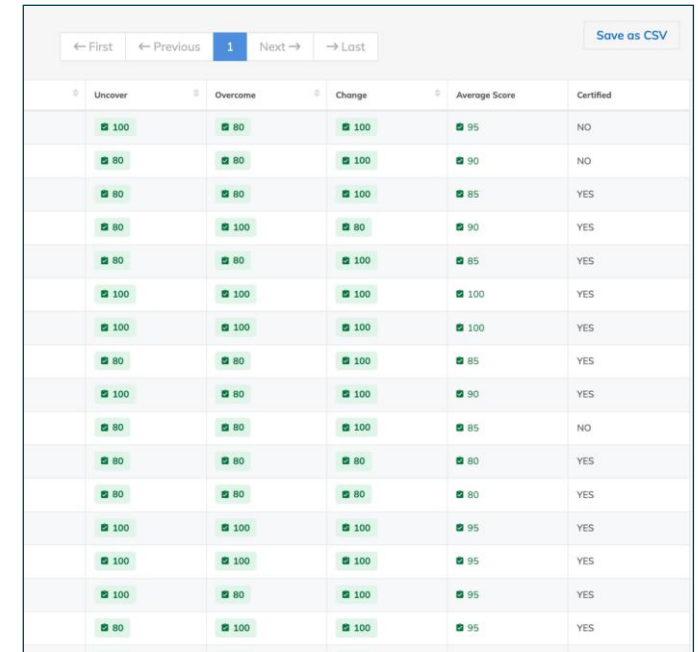
Student grades for Vaping: Know the truth

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Edit	DUSTIN		dustinj	100	100	10
Edit	ETHAN		null	80	80	80
Edit	KASSADIE		null	80	100	80
Edit	KINSLEY		null	80	80	80



← First ← Previous 1 Next → → Last Save as CSV

Uncover	Overcome	Change	Average Score	Certified
100	80	100	95	NO
80	80	100	90	NO
80	80	100	85	YES
80	100	80	90	YES
80	80	100	85	YES
100	100	100	100	YES
100	100	100	100	YES
80	80	100	85	YES
100	80	100	90	YES
80	80	100	85	NO
80	80	80	80	YES
80	80	80	80	YES
100	100	100	95	YES
100	100	100	95	YES
100	80	100	95	YES
80	100	100	95	YES

1

Hit the "Gradebook" tab on your dashboard

2

Filter by your assigned courses

3

View their scores on post-lesson assessments with option to save as .CSV

Monitor Their Progress

Vaping: Know the truth M1 Post-quiz

The answer key is highlighted in green. If a student completed the assessment multiple times, the best attempt is shown.

Question 1
Vaping is...

- ...the act of inhaling and exhaling water vapor that is free of toxins.
- ...the act of inhaling and exhaling vapor from a cigarette or other combustible product.
- ...the act of inhaling and exhaling non-toxic smoke from a device like a cigarette.
- ...the act of inhaling and exhaling the vapor from a device like an e-cigarette or vape pen.

Question 2
Nicotine is...

- ...a stimulant.
- ...a substance in tobacco products derived from tobacco leaves.
- ...a substance that is in tobacco products like the vapor from e-cigarettes or vape pens.
- All of the above

Question 3
Within a year of the first vape devices being released, the World Health Organization released a warning that...

- vaping devices have the ability to get you more addicted to nicotine, not less
- vaping was killing people and creating a public health crisis
- vaping was a worse threat to your health than smoking
- vaping was less addictive than smoking cigarettes

Question 4
If thrown in the trash...

Student grades for Vaping: Know the truth

SEM800/15 - Homeroom 11 - ADAMS - 05.10 - 64bd85b2543boe61 Certified and Not Certified

Search by Name: []

Showing 1 to 19 of 19 entries

Actions	First Name	Last Name	Login	Know	Uncover	Overcome
Edit	ABIGAIL		null	100	100	80
Edit	ALEXANDER		null	100	80	80
Edit	ALEXIA		null	80	80	80
Edit	CAITLIN		null	100	80	10
Edit	CALEB		caleb_rogers072	100	100	10
Edit	DUSTIN		dustinj	100	100	10
Edit	ETHAN		null	80	80	80
Edit	KASSADIE		null	80	100	80
Edit	KINSLEY		null	80	80	80

STUDENT NAME - Vaping: Know the truth

Time Registered: 8/21/2023 3:50 PM
Time Certified: Not Certified Yet
Certified: No

[REFRESH GRADES](#) [PRINT](#) [DOWNLOAD](#)

Modules	Know	Uncover	Overcome	Change
Pre-Assessments	20 8/21/2023 3:55 PM	40 8/1/2023 3:54 PM	80 8/6/2023 3:40 PM	40 8/6/2023 3:53 PM
Post-Assessments	100 8/7/2023 3:52 PM	100 8/7/2023 3:55 PM	80 8/6/2023 3:52 PM	100 8/6/2023 3:57 PM
Modules	Completed	Completed	Completed	Completed

4

Click on a numerical score to view how they responded on each question

5

Select Edit under the Actions column on the left side to view both pre-and post- scores

6

View what date and time they completed their assessments

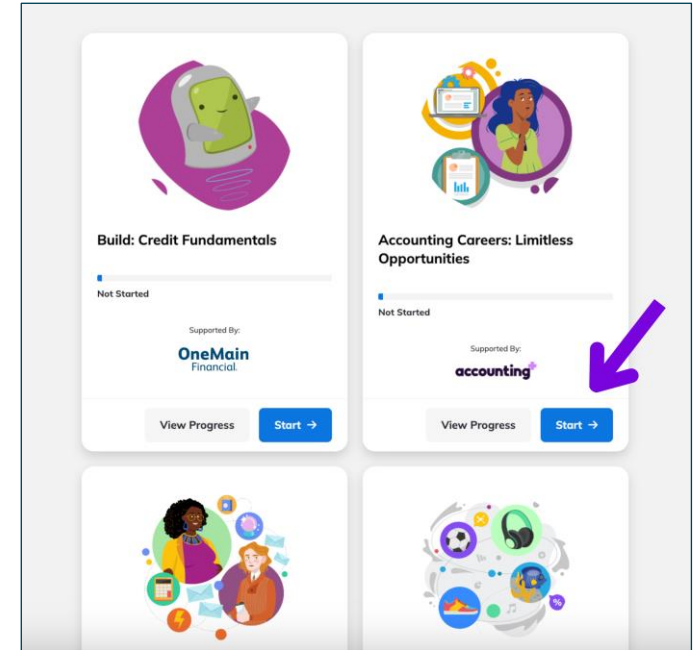
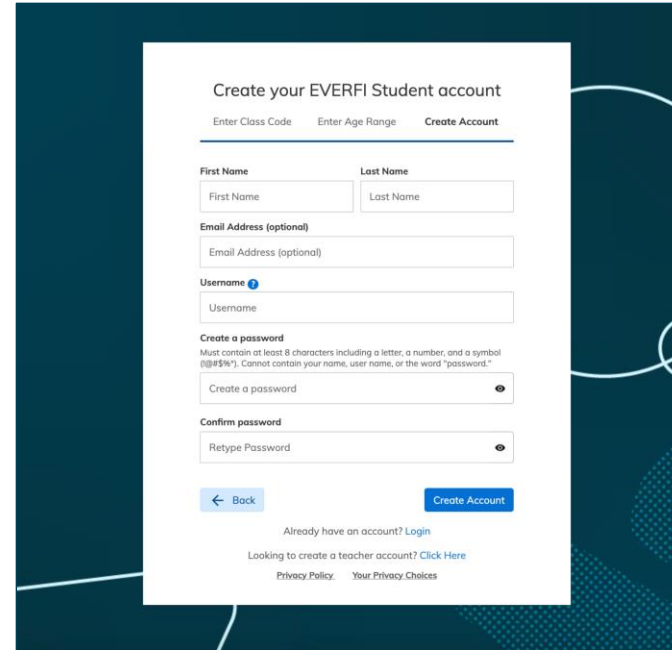
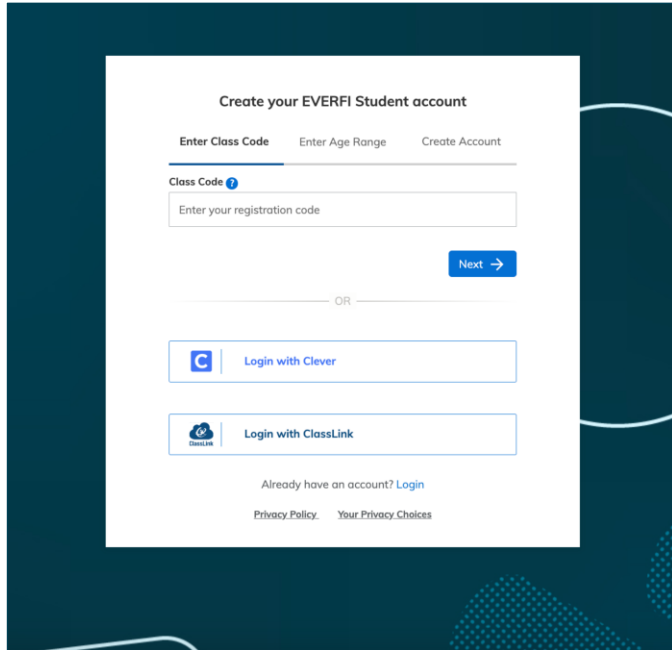
Student Registration

Get your students on the digital learning platform and engaged in their assigned courses in a few easy steps.

Course certificates are available for students that pass all post-lesson assessments.



Get Your Students Started



1

Have students head to EVERFI.com/Student to enter their code

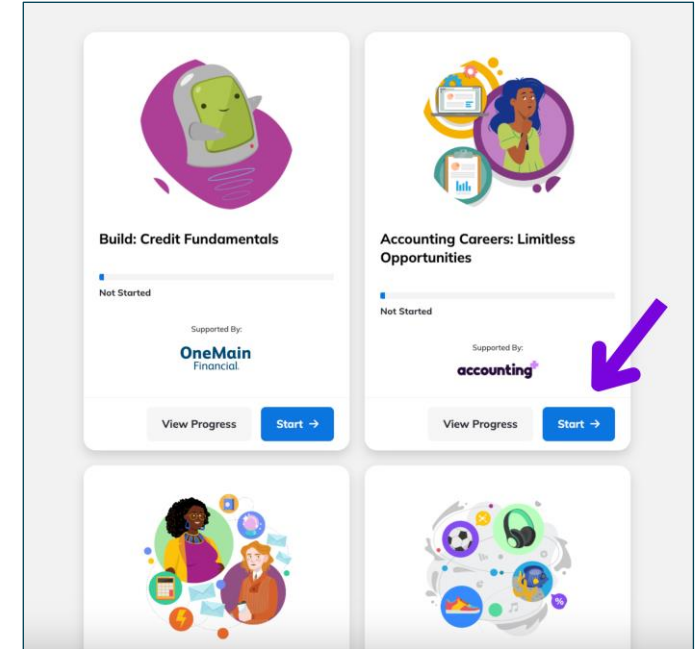
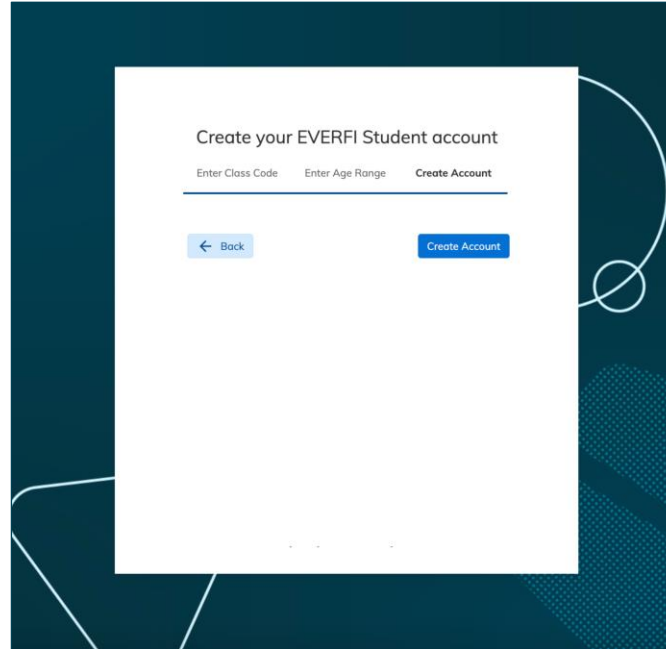
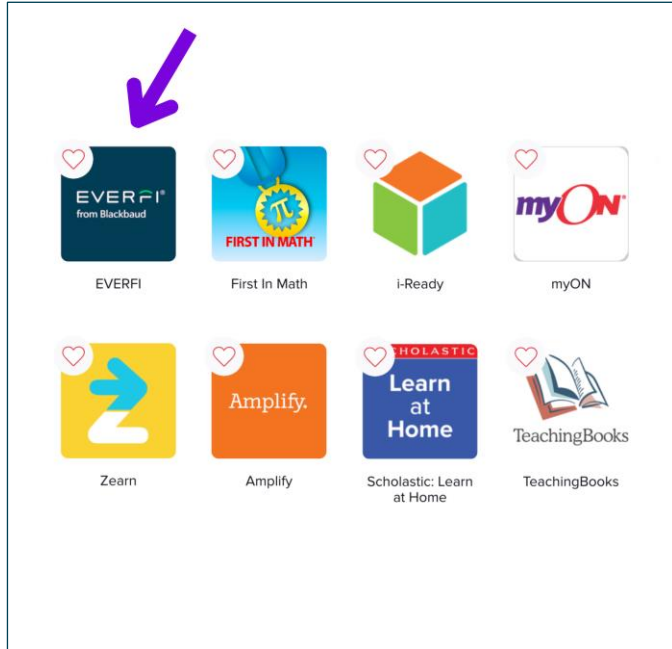
2

They'll then select an age range and create their student accounts

3

"Start" to begin an assigned course

If you set up classes with SSO:



1 Select the EVERFI app on your SSO homepage or district portal

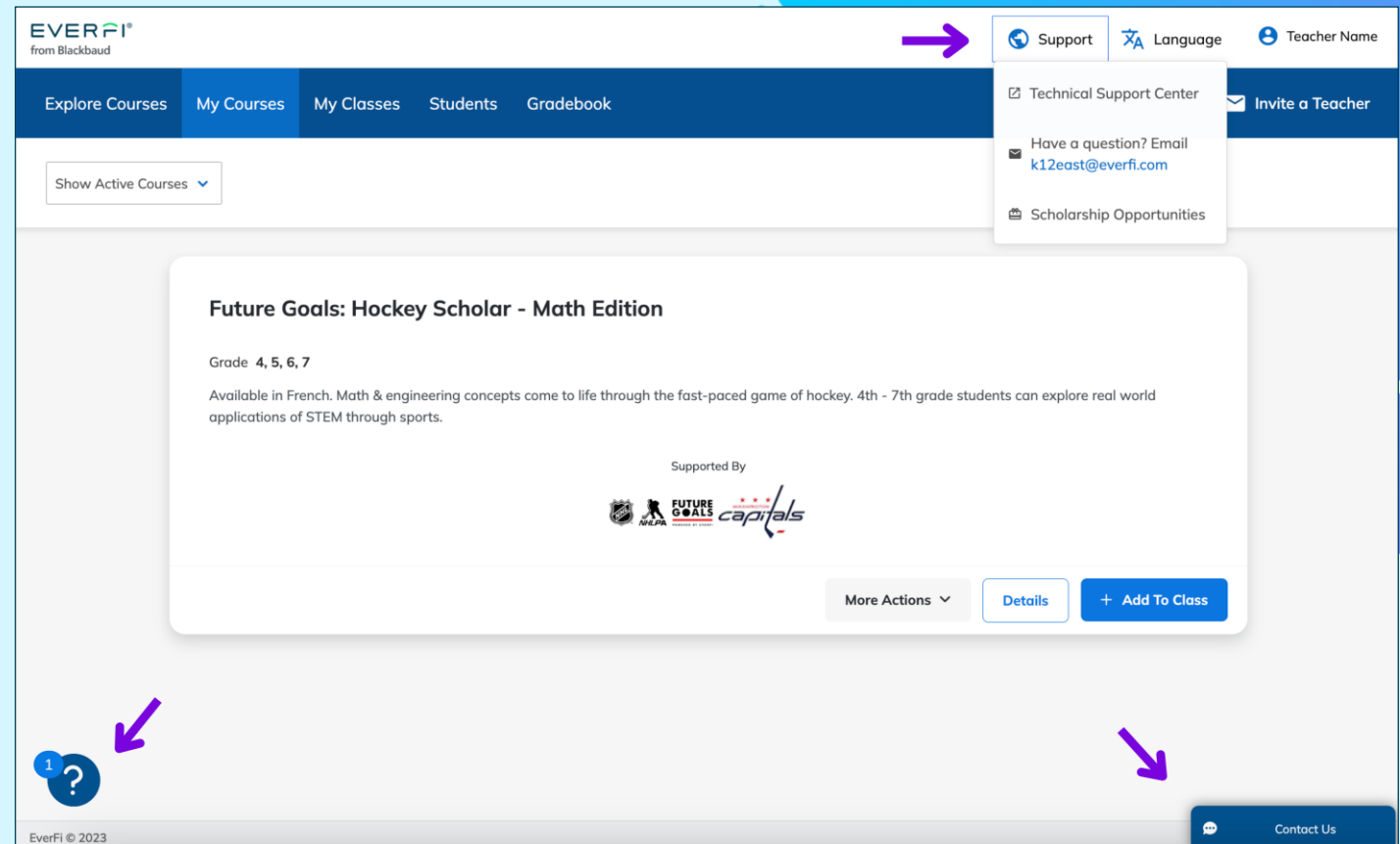
2 They'll then select an age range and create their student account

3 "Start" to begin an assigned course

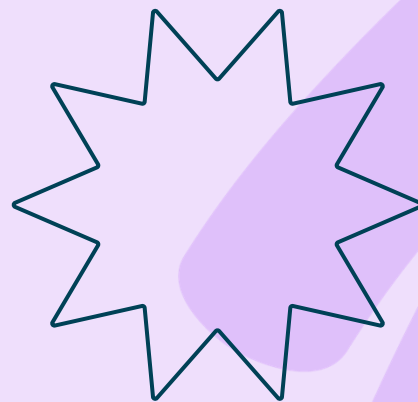
Ongoing Support

Easily find solutions and get your questions answered:

- Click **Support** to access the Technical Support Center or email your regional support team
- **Contact Us** on your educator dashboard for live support
- Browse our **Resource Center** for videos, articles, and guided walkthroughs



The screenshot displays the EverFi educator dashboard interface. At the top left, the logo reads 'EVERFI from Blackbaud'. A navigation bar includes links for 'Explore Courses', 'My Courses', 'My Classes', 'Students', and 'Gradebook'. On the right side of the dashboard, a 'Support' menu is open, showing options: 'Technical Support Center', 'Have a question? Email k12east@everfi.com', and 'Scholarship Opportunities'. A purple arrow points to the 'Support' button in the top right corner. Below the navigation bar, there is a 'Show Active Courses' dropdown menu. The main content area features a course card titled 'Future Goals: Hockey Scholar - Math Edition', which is for 'Grade 4, 5, 6, 7' and is 'Available in French'. The card also mentions that 'Math & engineering concepts come to life through the fast-paced game of hockey' and is supported by the NHL and Capitals. At the bottom of the card are buttons for 'More Actions', 'Details', and '+ Add To Class'. In the bottom left corner, there is a 'Resource Center' icon (a question mark in a circle with a '1' notification) and a purple arrow pointing to it. In the bottom right corner, there is a 'Contact Us' button with a purple arrow pointing to it. The footer shows 'EverFi © 2023'.



Q&A

What questions do you have?

EVERFI[®]
from Blackbaud

Thank you

K12west@everfi.com

