

Early Childhood Financial Literacy

LAF
PUBLISHING

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Agenda



Who We Are

Our Approach

What are your schools doing?

What do you need in the classroom?

Next
Steps

Who We Are

LaFa Publishing are the creators of The Adventures of Bonnie Saves-A-Lot, a children's book that focuses on financial literacy for children ages 4-9.

We work with Head Start programs and school districts to get books in schools and in-person engagement.

We are also National Partners with Jump\$tart Coalition.



Our Approach

- Treat financial literacy like a second language
- Make it relatable
- Make it consistent
- Make it FUN



What Are Your Schools Doing?



What Do You Need In the Classroom?



Next Steps



Contact Us

- Website: www.bonniesavesalot.com
- Email: contact@bonniesavesalot.com
 - Subject Line: NEC 2023
- All Social Media Platforms
 - @BonnieSavesalot

