

Jump\$Tart State Coalition Leaders' Meeting
April 13-14, 2021
Speaker Bios and Photos



Dr. Michael E. Staten is the Bart Cardon Associate Dean for Academic Programs and Professor of Agricultural and Resource Economics in the University of Arizona's College of Agriculture and Life Sciences. From 2007 to 2017 he also served as director of the UA's Take Charge America Institute for Consumer Financial Education and Research (TCAI). Prior to joining the University of Arizona, Staten held faculty positions at the University of Delaware, Purdue University's Krannert Graduate School of Management, Georgetown University's McDonough School of Business and the George Washington University.

Mike has extensive research experience around consumer financial services markets, with particular expertise in products related to consumer credit reporting, credit scoring and credit risk assessment, debt relief and rehabilitation, and consumer financial education. From 1990 – 2007 he directed public policy research centers at Purdue, Georgetown, and George Washington University, designing and publishing research on a wide range of consumer finance issues. He has made invited presentations on consumer financial issues at workshops sponsored by the Federal Trade Commission, the Federal Deposit Insurance Corporation, the Federal Reserve Board, and Washington, DC think-tanks including the American Enterprise Institute and the Brookings Institution. Mike served as a Visiting Scholar at the Federal Reserve Bank of Philadelphia's Payment Card Center from 2010-2013. He was Co-Principle Investigator of the Congressionally mandated FACTA 319 study of the accuracy of credit reports for the Federal Trade Commission in 2010-2012. He is currently a member of the Consumer Financial Protection Bureau's Academic Research Council.

In addition to his research experience, Mike also has a decade of experience in developing and scaling up youth financial education programs for both local and national audiences in classroom environments through the University of Arizona's Take Charge America Institute. He has worked with both the U.S. Treasury Department and the national Council for Economic Education (CEE) to write learning standards

and benchmarks for personal finance in grades K-12, including co-authoring CEE's national standards for Personal Finance.

Staten received his Ph.D. in economics from Purdue University's Krannert Graduate School of Management. He currently serves as Chairman of the National Jump\$tart Coalition for Personal Financial Literacy (since 2017); on the board of directors for the Arizona Council for Economic Education; and as a member of Experian's national Consumer Advisory Council. He also served on the Advisory Council for the National Foundation for Credit Counseling (2002 – 2015), and as Chairman of the Board of Directors of the Purdue Federal Credit Union from 1995-97.



Laura Levine has devoted her career to helping people of all ages better understand financial services through marketing and outreach, communications, and most recently, through education. In 2004, she became executive director of the Jump\$tart Coalition for Personal Financial Literacy, and was named President and CEO in 2011. Under her leadership, Jump\$tart launched the Jump\$tart National Educator Conference, Jump\$tart Financial Foundations for Educators and J\$FFE Online, Project Groundswell and Check Your School, as well as the coalition's social media efforts.

Laura guided the expansion of Financial Literacy for Youth Month to the broader Financial Literacy Month (sometimes called National Financial Capability Month) observed today. While growing the coalition at both the state and national levels, she led the enhancement of legacy programs including the Jump\$tart Clearinghouse and National Standards in K-12 Personal Finance Education. In 2008, Laura was appointed to the President's Advisory Council on Financial Literacy by President George W. Bush and chaired the Council's Youth Committee. She is currently a member of the Experian Consumer Council and has held many voluntary appointments, including having served on the Parent Cabinet for DCPS Chancellor Kaya Henderson. Laura speaks and writes on financial literacy topics, especially the important role of parents and family members.

Laura began her career in credit unions and was a credentialed, Capitol Hill correspondent before moving into the securities industry. Laura served as Director of Editorial Services for the National Association of Securities Dealers (now FINRA) and, later, as Director of Education and Information for the NASD Office of Individual Investor Services. From 1999-2004, Laura was Director of the NASDAQ Educational Foundation. A native of Los Angeles, Laura holds a degree in Broadcast Journalism from the University of Southern California. She does not consider herself a financial expert, but rather, a staunch advocate for financial education and information and (she hopes) she is raising a financially literate son.



Dan Hebert is the *Senior Director of Education* for the National Jump\$tart Coalition for Personal Financial Literacy – an umbrella group of more than one hundred governmental agencies, national organizations, and corporations devoted in part to personal finance education for young people. A strong advocate for personal finance education, Dan has been managing nonprofit organizations since 1999 when he helped to form the NH Jump\$tart Coalition. NH Jump\$tart is an all-volunteer, state affiliate of the national organization based in Washington, DC and Dan has served as its state president since its formation.

From 2002 -2011, Dan was the Executive Director of New Hampshire Partners in Education, a statewide nonprofit organization dedicated to promotion, training and growth of school volunteer programs and efforts throughout the state. As an independent consultant, Dan also took on the role of the part-time Executive Director of Financial Literacy through Edu-Tainment, a New York based nonprofit organization that educated children 6-12 and 13-18 by using entertainment to present key concepts, so that children enjoy developing their financial skills.

Previously, Dan was Vice President of Consumer Lending for St. Mary’s Bank with responsibility for all consumer loan administration, including loan origination, credit card portfolio management, and collections. His consumer loan background began with AVCO Financial Services and grew through his work experience with other New Hampshire banks. He has served as President of the NH Consumer Credit Association and was a two-term member of the Professional Standards Board within the NH Department of Education. He served a six-year term with the National Consumers League in Washington, D.C. and was the past Vice-Chair of the board of directors of the New Hampshire Higher Education Assistance Foundation. Additionally, Dan served as a member of the New Hampshire Children’s Savings Account Program Commission.



Dr. Margaret Brooks is the President of RI JumpStart Coalition, a position she has held since 2014. She also serves as President of the Rhode Island Council for Economic Education and Executive Director of the Massachusetts Council Program. In addition, Dr. Brooks is the Director of Financial Literacy and Professor of Economics at Bridgewater State University in Massachusetts. A graduate of Brown University, Dr. Brooks has achieved success in her both education and non-profit leadership positions by engaging students in active learning, organizing teacher education programs, and facilitating collaborative partnerships. She is the recipient of numerous awards, including the 2016 EIFLE (Excellence in Financial Literacy Education) Award; the 2020 Providence Business News 25 Leaders and Achievers Award; the 2019 Leavey Award; and the 2020 BSU Online Teaching Innovation Award.



Mary Dyer has worked in higher education for over 20 years, assisting students and families with planning, paying and saving for higher education. Currently, she serves as a Financial Education Officer at the Finance Authority of Maine, providing college access, financial education and debt management services and training to Maine students and families, as well as the professionals who support them.

Before joining FAME, Mary worked as Assistant Director of Financial Aid at the University of Maine for seven years. Prior to that, she was Assistant Director of Financial Aid at College of the Atlantic in Bar Harbor, Maine. She began her career at the University of Maine at Augusta.

In addition to her professional experience, Mary served as training chair for the Maine Association of Financial Aid Administrators for four years. She has also presented at several state, regional, and national conferences and has served as a trainer for the National Association of Financial Aid Administrators (NASFAA). In 2007, Mary was the recipient of the Candance Johnson Vinette Award for Distinguished Service to her profession.

Mary also serves as President of the Maine JumpStart Coalition for Personal Financial Literacy, a nonprofit volunteer-based organization that is dedicated to improving the financial capability of Maine children and young adults. Under her leadership, the Coalition was named 2014 State Coalition of the Year by the National JumpStart Coalition. Maine is the first state in New England to receive this important recognition. Mary received her Bachelor of Arts in English from the University of Maine at Augusta. She currently resides in Glenburn, Maine.



As the current chair of the California Jump\$tart Coalition, **Rebecca Ivanovich Gallagher** draws on her long participation as an educator who promotes financial literacy and the importance of personal finance education. For over a decade, she has been an actively engaged in the mission of the California coalition, improving access to sound personal locally, for over a decade.

Rebecca facilitates positive student outcomes as career development coordinator for the Sonoma County Office of Education. With experience as an award-winning high school teacher and a first career in small business, Rebecca connects youth to post-secondary transition and workplace preparation. Hers is a steadfast commitment to improving the options and opportunities for underrepresented teens.

She is educational liaison to the Sonoma County Bar Association, a collaboration that brings law-based education into high school classrooms throughout the county. Educated at California State University, Sonoma, Rebecca is looking forward to further contributions to innovative, 21st century skills-based education.



Blaine Grimes represents the Louisiana Jumpstart Coalition and his employer, Campus Federal Credit Union (LSU's Credit Union) is a longtime sponsor. Blaine has facilitated hundreds of classes, presentations and workshops and reached thousands across the LSU students, staff, faith-based and underserved communities. Blaine says helping people is the greatest feeling ever!



David D. Mancl is the director of the Office of Financial Literacy at the Wisconsin Department of Financial Institutions. In this position he takes a leadership role on all issues of financial literacy and capability, and supervises the department's related programs and initiatives. Mr. Mancl serves as Executive Director of the Governor's Council on Financial Literacy and Capability, and is President of the Wisconsin Jump\$tart Coalition on Personal Financial Education for Youth. President George W. Bush appointed Mr. Mancl to serve on the President's Advisory Council on Financial Literacy.



Lyn Peters, currently serves as the [Washington Jump\\$tart Coalition's](#) President, though she's been with the organization since 2007. For her "day job" Lyn serves as the Director of Communications, Financial Education & Outreach for the [Washington Department of Financial Institutions](#) where she also oversees the agency's financial education grant program. After more than a decade in the news industry, Lyn joined DFI by chance in 2007. She fell in love the job and has spent nearly 14 years helping Washington residents discover what "financial freedom" means to them – and how to attain it. Whether the topic of the day is the basics of budgeting, understanding credit and how to use it wisely, avoiding identity theft or the basics of investing and planning for retirement – Lyn is passionate about sharing the information consumers need to make safe and sound financial decisions. She also serves as Communications Committee Chair for the [Financial Education Public Private Partnership](#) (FEPPP), on FEPPP's executive committee and education committee, and with the North American Securities Administrators Association (NASAA) Life Stages project group, which is currently producing episodes of the [Real Life Regulators](#) podcast. "The Power of Partnership is key in promoting financial education," Lyn says. "And Jump\$tart is a pretty powerful partner to have!"