

TNJ\$ Personal Finance Music Video Contest
Tennessee Jump\$tart
Jump\$tart State Coalition Cool Ideas

The Tennessee Jump\$tart Personal Finance Music Video Contest (PMVC) is designed to give Tennessee students in grades K-12 the opportunity to use their creativity to share their personal finance knowledge through music. Contest entrants will record a one minute (or shorter) music video in which they will share a personal finance-focused message.

Students are asked to create a song about personal finance and record the song performance using their mobile device or other recording system. Individual or team videos are allowed (max. 10 students). Students can appear in up to two videos per annual contest period.

Student individuals and teams interested in participating in the video contest will need to get a teacher sponsor, who will be responsible for emailing TN Jump\$tart a signed contestant release form for each student (this requires a parent/guardian and teacher/sponsor signatures) AND a completed registration form (see link below for both forms). The Submission Period for videos is from October to January.

The completed videos can be posted on Twitter or Facebook using **#tnjmusicvideo2020** or via this link: <https://woobox.com/p7jy53> where the public can “like” their favorites during the Voting Period (January-February). The top 10 videos with the most “likes” will become finalists.

Members of the PFMV Committee will act as judges and allot points based on criteria including: content, creativity, delivery, and quality of video. Judges will select the contest winners from the finalists. Finalists and winners will be notified by the selection committee.

A celebration will be held for the top three winners at a specified location. At this event, the top five most “liked” videos will be highlighted, and awards and prizes will be presented. The top 10 teachers/sponsors will receive a complimentary registration to attend the TN Jump\$tart Personal Financial Education Conference. All attendees at the celebration event will have a chance to win great door prizes.

For more information (including forms), visit <https://www.jumpstarttn.org/music-video-contest>