Usage Guidelines for the State Coalition Network Logo

1. Jump$tart affiliated state coalitions are welcomed – and encouraged – to use the Jump$tart State Coalition Network logo.
   a. Jump$tart affiliates that don't use the Jump$tart name are especially encouraged to use this logo to indicate their affiliation with the national organization.
   b. No one other than Jump$tart affiliated state coalitions may use this logo. (State coalitions may provide the logo to partners, vendors, and others to use appropriately on the state coalition's behalf.)

2. Download the logo file from the online State Coalition toolkit.
   a. To ensure that you are using a good quality version of the official logo, you are encouraged to download the file from the toolkit each time you need to use it, rather than copying it from other sources.
   b. Please contact your regional director (Bill or Variny) or the national Jump$tart office if you need assistance with sizing or formatting the logo file.

3. The Jump$tart State Coalition Network logo may not be altered in any manner.
   a. It may be printed/posted in its original colors (Pantone 327 and 293), or in all black or all white.
   b. Do not add elements to the logo; eliminate or hide elements of the logo; alter the image; or utilize parts of the image separately.
   c. Do not distort the image or use a copy of the image that is fuzzy or faded.

4. State Coalitions may use this logo on their websites, social media sites, print and electronic communications, marketing materials, outreach materials and similar—to demonstrate their affiliation with the national Jump$tart Coalition.

5. This logo may not be used to imply national Jump$tart's endorsement, sponsorship, or ownership of products, programs, initiatives, events, or other non-state coalition activities.

6. Please contact your regional director (Bill or Variny) or the national Jump$tart office for any additional guidance.