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**Joel Chrisler**  
**Advisor on Effective Financial Education**  
**JumpStart Coalition for Personal Financial Literacy**

After having attended every JumpStart National Educator Conference since its inception in 2009, Joel Chrisler joined the JumpStart team in 2021 as a program consultant. His role was to bring an invaluable teacher perspective to the planning and administration of the NEC, which he attributes as a stepping-stone to become a national advocate for financial literacy. In July 2023, Joel joined JumpStart's full-time staff as Advisor on Effective Financial Education, with an instrumental role in the Check Your School campaign, oversight of the National Standards for Personal Financial Education and Reality Check, and ongoing support of the JumpStart NEC.

Joel began his teaching career at his alma mater, Sauk Prairie High School, in Prairie du Sac, Wisconsin in 1990. Upon accepting this first teaching position, he was given a textbook and asked to create a class emphasizing economics and financial literacy. No one else wanted to teach it and this is where his passion grew. He could share stories of financial success, stories of financial hardship, but most importantly the stories of how young people must prepare themselves for their own future. It is the kind of class that benefits students immediately. The result was a semester course called Consumer Economics and he shares real life financial lessons with thousands of students over his teaching career. He retired from the classroom in 2023 after 33 years.

In 2011, Joel was awarded the Economics Wisconsin and Robert W. Baird Excellence in Teaching Award. In 2012, he was recognized by Governor Scott Walker of Wisconsin with the Governor's Award for Financial Literacy for his Peer-To-Peer Mentor Program in which his high school students share financial lessons with elementary students. He hosted an internet radio program called Real Life 101 and was instrumental in getting School Board approval for a graduation requirement in Financial Literacy for his school district. He was also a 2019 Herb Kohl Educational Foundation Finalist and a 2020 recipient of the VISA Innovative Educator Award.

Bringing this experience, dedication, and advocacy for financial literacy to the JumpStart Coalition has Joel excited about this next chapter in his career.