

## TALKING POINTS

1. Mission is to build knowledge and confidence teaching personal finance (personal finance field is perpetually changing)
2. Developed entirely with a teacher advisory group
3. Developed for teachers – certified teachers, homeschool parents, social workers, youth leaders, etc.
4. Free online professional development curriculum with required registration
5. Four Modules (Spending and Saving, Credit and Debt, Investments and Risk Management). Within each Module are 3-4 interactive lessons with activities. Each lesson is 60-90 minutes in length.
6. The user selects the Module(s) with the capability of stopping and starting as time allows.
7. Three stand-alone lessons (Stretching Your Income, Struggling to Pay Bills and Identity Theft)
8. Numerous user positive comments about the content and the format of the website
9. Covers all content areas of the National Standards for Personal Financial Education
10. A certificate is supplied for recertification upon completion of each Module
11. Introduces users to additional, relevant resources primarily from the Jump\$tart Partners
12. Encourages users to access the Jump\$tart Clearinghouse for classroom resources
13. Referral program – Refer a teacher to Jump\$tart Financial Foundations for Educators. The referred teacher, while registering, needs to include the name and email address of the teacher who made the referral. A random drawing will take place 4 times a year. If selected the referring teacher will receive a scholarship to the National Educator’s Conference.

