

w!se

working in support of education

# What do we do?

## Building Financial Literacy

MoneyW!se

Financial  
Literacy  
Certification

Personal  
Finance  
Certification  
For  
Educators



## Enhancing College & Workplace Readiness

Quality of Life Innovations

W!se Institute

 **EURO** CHALLENGE



# Financial Literacy Certification

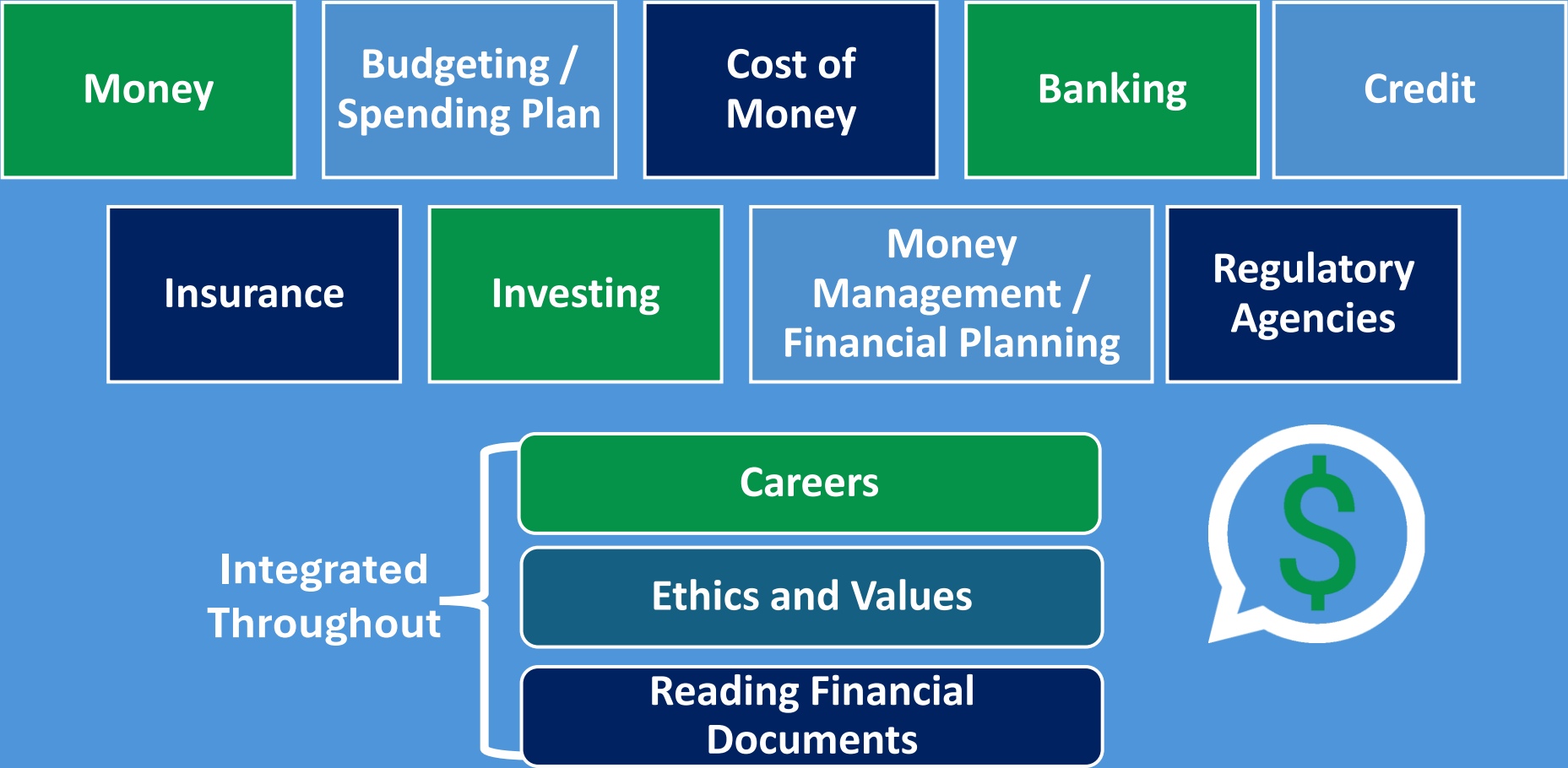


- Supports Personal Finance Instruction in High Schools
- Students earn CFL™
- Delivered Nationally
- Approved by state DOE's

# Program Features



# Curriculum Outline



\* Aligned and mapped to state and national standards

# Financial Literacy Certification Test

Paper Based  
and Online

Survey

50 Multiple  
Choice  
Questions

Multiple  
Forms

Timed

## Setup & Administration

Convenient  
Testing Windows

Minimal Teacher  
Setup

Secure Browser

IEP  
Accommodations

LMS Integration  
Available

## Reporting/Results

Student  
Grouping  
via  
Classes

Instantaneous  
Grading and  
Results

Comprehensive  
Score Reports

Retakes  
and  
Second  
Retakes

# Score Report & Certification

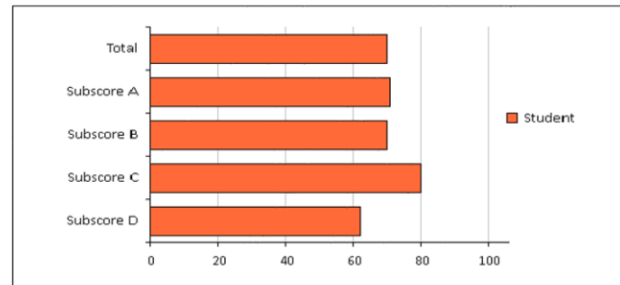
## Individual Report

Central High School

Teacher: Mary Smith

Class: Smith Personal Finance 1

Student Name	A. Student
Student Grade	11th Grade
Date Tested	03/15/2017
Pass	Yes

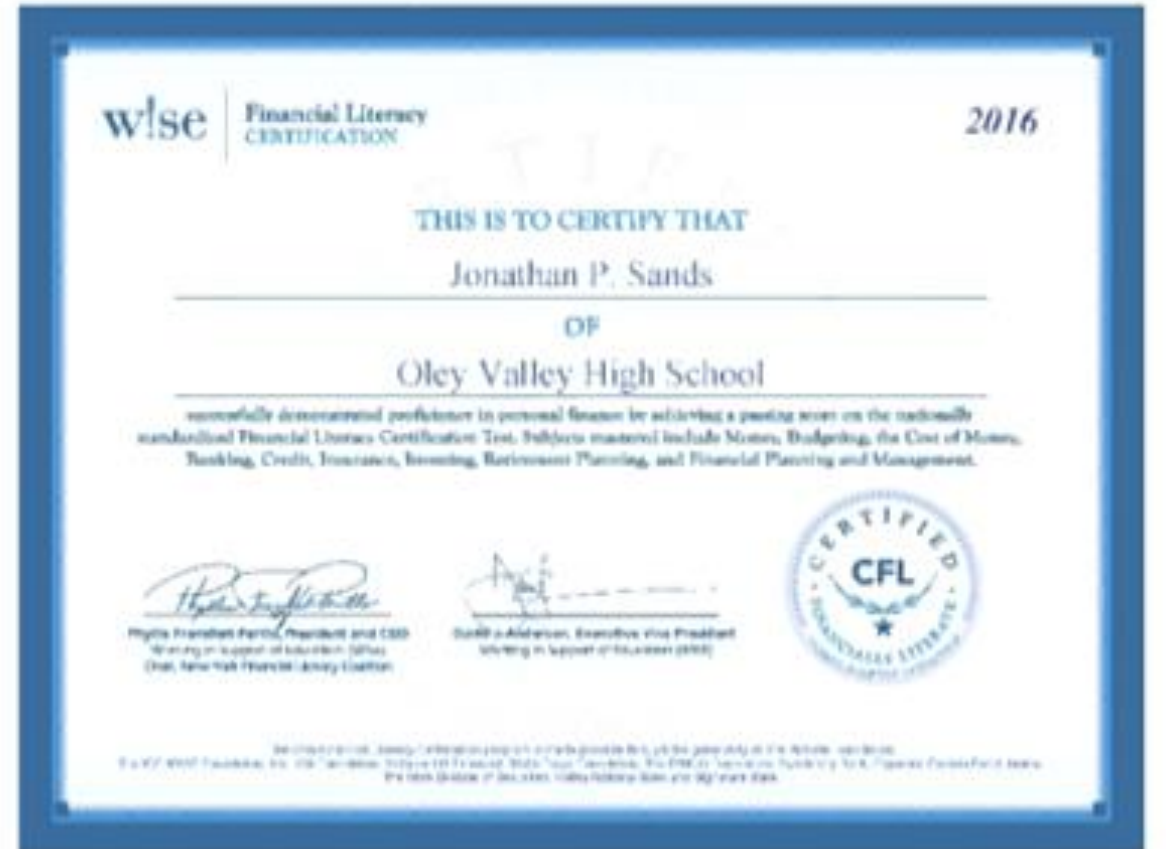


Subscore	Student % Correct	School Average
Total	70%	62%
Subscore A	71%	62%
Subscore B	70%	65%
Subscore C	80%	59%
Subscore D	62%	60%

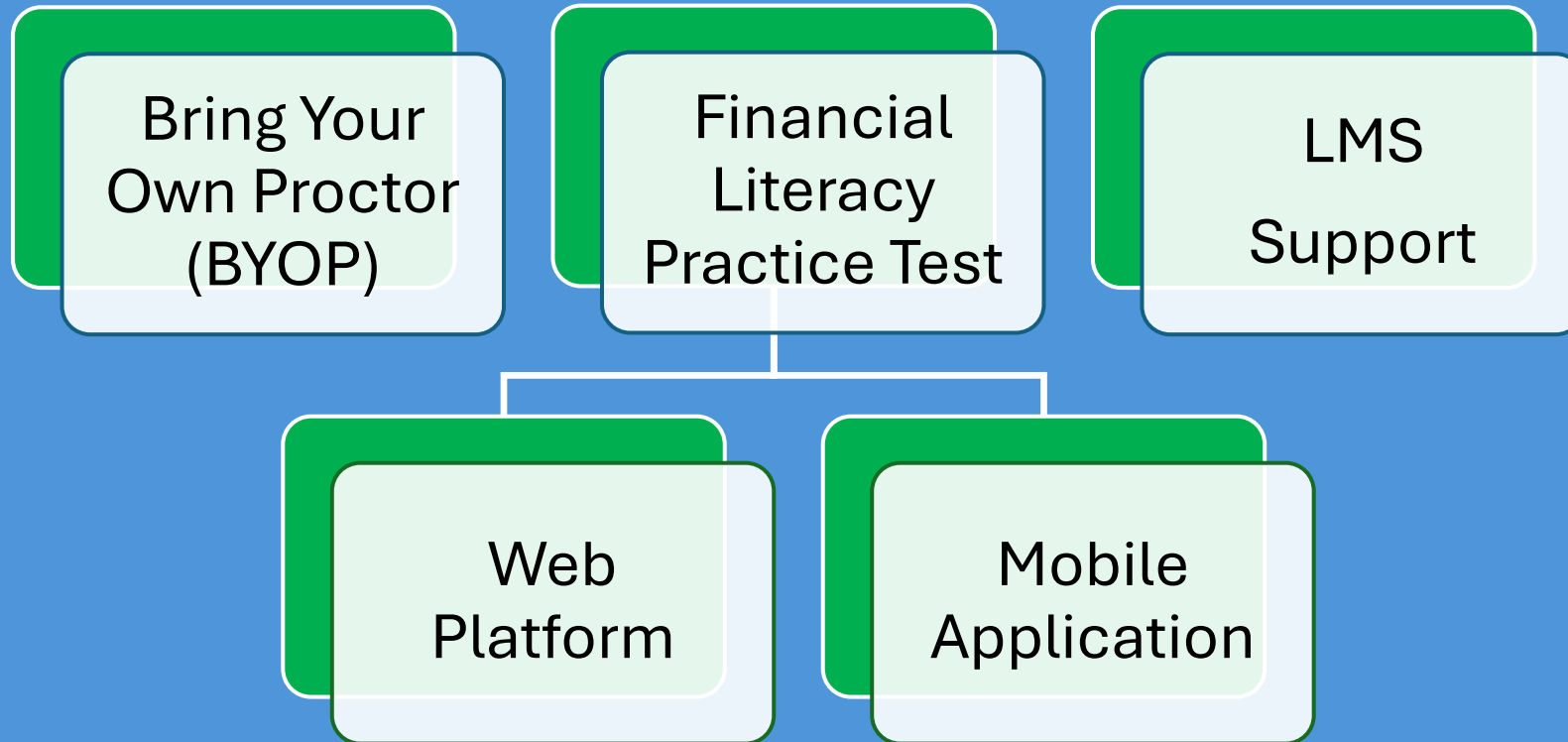
Student % Correct = The student's percent correct on the Financial Literacy Certification Test.  
School Average = The average percent correct for all students in the same school as the student.

### Subscore Definitions:

- "A" - Money / Money Management / Personal Financial Planning
- "B" - Banks & Banking
- "C" - Credit
- "D" - Insurance & Investing



# Value Add Features



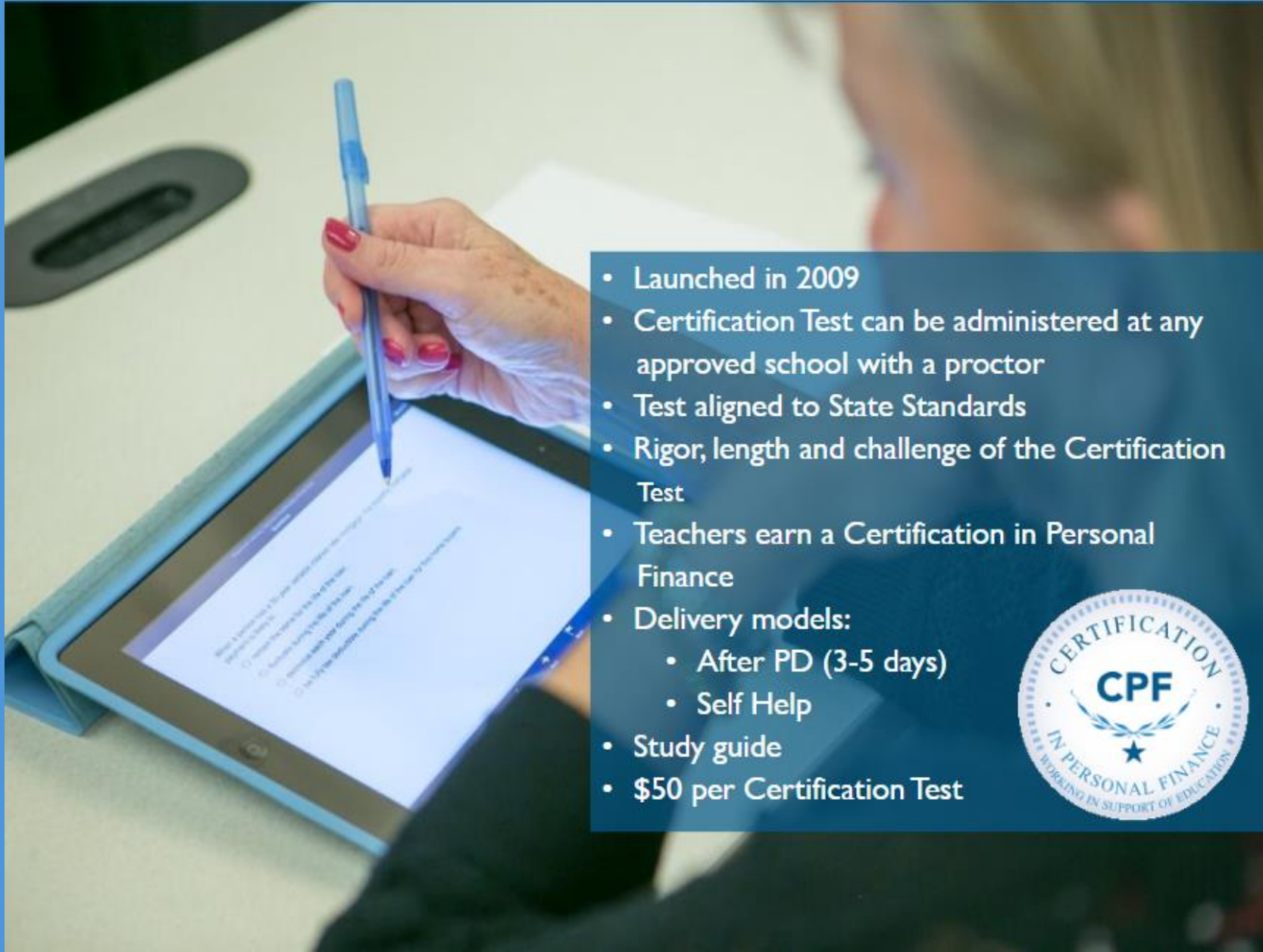


# Recognition

- The CFL™
- Gold Star Teachers
- Blue Star Schools
- Platinum Schools
- Financial Literacy Scholars
- Ambassador Award
- 100 Best



# Certification for Educators



- Launched in 2009
- Certification Test can be administered at any approved school with a proctor
- Test aligned to State Standards
- Rigor, length and challenge of the Certification Test
- Teachers earn a Certification in Personal Finance
- Delivery models:
  - After PD (3-5 days)
  - Self Help
- Study guide
- \$50 per Certification Test



# Questions?



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