Dear Elementary School Administrators and Curriculum Specialists:

Today, some of your students got a special lesson about money from some very cool local high school students as part of the [Jump$tart Teen Teach-In](https://www.jumpstart.org/awareness/check-your-school/teen-teach-in/), which takes place across the country every April and October. This program not only provides teens with an opportunity to show what they’ve learned and younger students with a valuable introduction to personal finance, it also helps us raise awareness about the importance of financial literacy and the need for financial education in schools, starting in elementary grades.

It won’t surprise you to hear that children are making independent financial decisions and influencing spending from a very young age, but did you know that, according to one study conducted by Cambridge University, our money habits and attitudes may be set by age seven?

If you agree that elementary school-aged students can and should begin to learn the basics of money management, let us help you get started. The Jump$tart Coalition is a 501(c)3 nonprofit organization, dedicated to “financial smarts for students.” **Visit us at** [**www.jumpstart.org**](http://www.jumpstart.org) to learn more about us and how we support financial education through:

* The [Jump$tart Clearinghouse](http://www.jumpstartclearinghouse.org) of curated financial education resources from a variety of reputable providers, including more than 200 suitable for elementary grades.
* The [National Standards for Personal Financial Education](https://www.jumpstart.org/education/national-standards/), with benchmarks for 4th, 8th, and 12th grades, available as a free download.
* [Jump$tart Financial Foundations for Educators](https://www.jumpstartfinancialfoundations.org/), our free, online professional development curriculum, and the [Jump$tart National Educator Conference](https://www.jumpstart.org/education/nec/), an all-scholarship professional development event for K-12 teachers.
* Our [free e-newsletters](https://www.jumpstart.org/about/news/) that introduce financial education resources from our Partner organizations and some of our most inspirational “rock star” teachers.

Let me know how my colleagues and I can help. Thank you for hosting our teen “teachers” today!



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